



PLANO CITY COUNCIL
1520 K Avenue, Plano TX 75074 and via videoconference

DATE: FEBRUARY 26, 2024

TIME: 5:00 PM

Our Vision - Plano is a global economic leader bonded by a shared sense of community where residents experience unparalleled quality of life.

This City Council Meeting will be held in person in the Senator Florence Shapiro Council Chambers and via videoconference. A quorum of the City Council, including the presiding officer, will participate in person. The facility will be open to members of the public.

For those wanting to watch the meeting but not address the Council, the meeting will be live-streamed on Plano's website at www.planotv.org and Facebook.com/cityofplanotx.

To pre-register to speak at the City Council meeting, please visit https://forms.plano.gov/Forms/Sign_Up_Citizen. Online registration opens at 5:00 p.m. on the Wednesday prior to the meeting and closes at 4:00 p.m. on the day of the meeting. Onsite registration is available on the day of the meeting until 15 minutes prior to the start of the meeting.

Emails regarding agenda items may be submitted to: councilcomments@plano.gov.

CALL TO ORDER

EXECUTIVE SESSION

- | | | | |
|-----|---|------|---------|
| I. | Legal Advice | Mims | 30 min. |
| | a) Respond to questions and receive legal advice on agenda items | | |
| | b) Sidewalk Improvements – Plano Parkway from Independence Parkway to Alma Drive Project No. 6901 | | |
| II. | Litigation | Mims | 10 min. |
| | Alexander Stein vs. City of Plano, Case No. 4:23-cr-757, US Court, Eastern District of Texas | | |

III.	Economic Development Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect.	McDonald	10 min.
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PRELIMINARY OPEN MEETING

I.	Consideration and action resulting from Executive Session discussion	Council	5 min.
II.	Short-Term Rental Study Implementation Timeline	Day	10 min.
III.	Heritage Preservation Grant Program Operations and Maintenance Funding	Hill	15 min.
IV.	Consent and Regular Agendas	Council	5 min.
V.	Council items for discussion/action on future agendas	Council	5 min.

In accordance with the provisions of the Open Meetings Act, during the Preliminary Open Meeting, agenda items will be discussed and votes may be taken where appropriate. The City Council may convene into Executive Session to discuss posted items in the session as allowed by law.

****IMPORTANT MESSAGE**** *Plano City Council meetings will temporarily be held at Davis Library as of April 8, 2024 during renovation of the council chambers.*

The City of Plano encourages participation from all citizens. The facility has accessible restroom facilities, drinking fountains, and power assist entrance doors. The facility is easily accessed from public sidewalks and parking areas, with designated accessible parking nearby. If you require additional assistance or reasonable accommodations under the Americans with Disabilities Act for this meeting or facility, including ASL interpreters, you should submit an ADA Reasonable Accommodation Request Form to the ADA Coordinator at least 48 hours in advance. If you need assistance completing the form, please call 972-941-7152. Complete or download the ADA Reasonable Accommodation Request Form at <https://www.plano.gov/395/Accessibility-Accommodations>.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Lisa Henderson, City Secretary

PRESENTER:

TIME SPAN:

ITEM SUMMARY

This City Council Meeting will be held in person in the Senator Florence Shapiro Council Chambers and via videoconference. A quorum of the City Council, including the presiding officer, will participate in person. The facility will be open to members of the public.

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Emails regarding agenda items may be submitted to: councilcomments@plano.gov.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Paige Mims, City Attorney

AGENDA ITEM: Legal Advice

PRESENTER: Mims

TIME SPAN: 30 min.

ITEM SUMMARY

Legal Advice

- a) Respond to questions and receive legal advice on agenda items
- b) Sidewalk Improvements – Plano Parkway from Independence Parkway to Alma Drive Project No. 6901



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Paige Mims, City Attorney

AGENDA ITEM: Litigation

PRESENTER: Mims

TIME SPAN: 10 min.

ITEM SUMMARY

Litigation

Alexander Stein vs. City of Plano, Case No. 4:23-cr-757, US Court, Eastern District of Texas



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Manager

DIRECTOR: Doug McDonald, Director of Economic Development

AGENDA ITEM: Economic Development

PRESENTER: McDonald

TIME SPAN: 10 min.

ITEM SUMMARY

Economic Development

Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Lisa Henderson, City Secretary

PRESENTER: Council

TIME SPAN: 5 min.

ITEM SUMMARY

Consideration and action resulting from Executive Session discussion



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Christina Day, Director of Planning

AGENDA ITEM: Short-Term Rental Study Implementation Timeline

PRESENTER: Day

TIME SPAN: 10 min.

ITEM SUMMARY

Short-Term Rental Study Implementation Timeline

ATTACHMENTS:

Description	Upload Date	Type
Memo	2/20/2024	Memo

Date: February 21, 2024

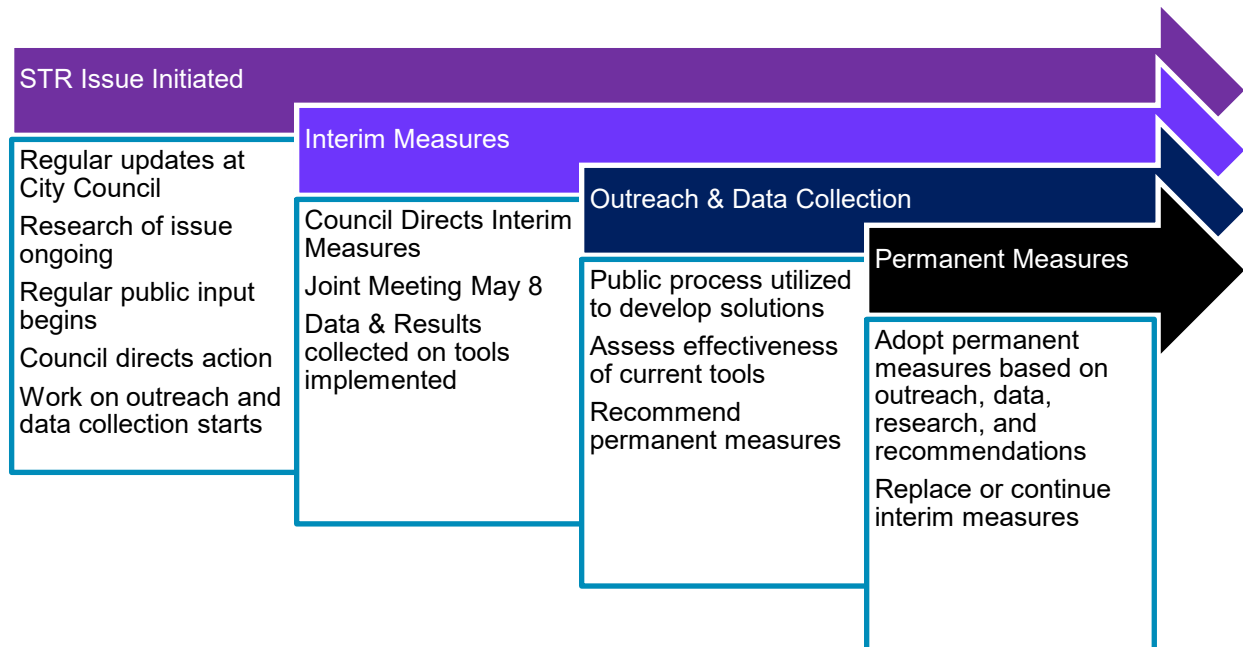
To: City Council

From: Christina D. Day, AICP, Director of Planning

Subject: Short-term Rental Study Implementation Timeline

The topic of short-term rentals (STRs) has been discussed at Plano City Council (Council) or the Planning & Zoning Commission (Commission) since 2018. The Council last received an update on January 22, 2024 ([agenda item](#) | [video](#)).

In November 2022, City Council initiated a Short-term Rental Study (Study). The study includes interim measures (in the form of the interim ban of new STRs adopted in May 2023), two phases of outreach and data collection, and permanent measures expected before the interim ban expires on May 15, 2024.



The Outreach & Data Collection stage of the Study is reaching its conclusion as the Short-term Rental Task Force will have its final meeting on February 28, 2024, where it is expected to adopt a final report including their recommendations based on the Outreach & Data Collection stage. The Task Force is not charged with crafting ordinance language but will suggest regulatory concepts and general goals. Regulatory changes will be drafted through the normal City Council and Planning & Zoning Commission processes.

The tentative list of recommendations for permanent measures include registration of short-term rentals and updates to development regulations, including the Zoning Ordinance. Zoning Ordinance amendments are scheduled for a hearing at the Planning & Zoning Commission on April 1, 2024, and City Council on April 22, 2024.

A registration ordinance is not within the purview of the Commission and will be decided upon by City Council. The deadline for registration applications is expected to be approximately three months after adoption, to allow time for rollout and advertisement of the registration requirements. Since some of the recommendations could impact either registration or zoning, this could complicate consideration of the issue at the Commission, if the contents of the registration ordinance are unknown while zoning is under consideration.

Staff is seeking direction on Council's desires regarding the timeline of adoption of these regulations.

- **Option 1: Adopt Registration in advance of the Zoning Ordinance amendments:**

Date	Actions
March 19, 2024	<ul style="list-style-type: none">• Short-term Rental Study Final Report presented to City Council• Sunset of the Short-term Rental Task Force.• <i>Consideration and adoption of a Short-term Rental Registration Program.</i>
April 1, 2024	<ul style="list-style-type: none">• Public Hearing at P&Z for Zoning Ordinance Amendments.
April 22, 2024	<ul style="list-style-type: none">• Public Hearing at City Council for Zoning Ordinance Amendments.

This option provides the earliest registration deadline and allows registration policies to be known while zoning language is being crafted. Risks include a slight potential for changes to registration, if there are zoning outcomes that impact registration.

- **Option 2: Adopt Registration at the same time as the Zoning Ordinance amendments:**

Date	Actions
March 19, 2024	<ul style="list-style-type: none">• Short-term Rental Study Final Report presented to City Council.• Sunset of the Short-term Rental Task Force.
April 1, 2024	<ul style="list-style-type: none">• Public Hearing at P&Z for Zoning Ordinance Amendments.
April 22, 2024	<ul style="list-style-type: none">• Public Hearing at City Council for Zoning Ordinance Amendments.• <i>Consideration and adoption of a Short-term Rental Registration Program.</i>

This option allows for both sets of ordinances to be adopted at the same time, ensuring their alignment. However, implementation of registration will be slightly later due to the delayed adoption.

Under either option, the Zoning Ordinance amendment can include an extension of the interim ban if needed to ensure appropriate zoning protections.

City Council is requested to provide direction on which option they prefer.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Christina Day, Director of Planning

AGENDA ITEM: Heritage Preservation Grant Program Operations and Maintenance Funding

PRESENTER: Hill

TIME SPAN: 15 min.

ITEM SUMMARY

Heritage Preservation Grant Program Operations and Maintenance Funding

ATTACHMENTS:

Description	Upload Date	Type
Memo	2/21/2024	Memo

Date: February 21, 2024

To: Mark D. Israelson, City Manager

From: Christina D. Day, AICP, Director of Planning

Subject: Heritage Preservation Grant Program Operations and Maintenance Funding

The purpose of this memo is to seek direction from the City Council regarding Operations and Maintenance (O/M) funds for the Heritage Preservation Grant Program.

In 2010, the City Council established program restrictions that limited eligibility of O/M funding to organizations that received O/M in FY2009-2010 and capped O/M funding amounts at their FY2009-2010 levels. These restrictions were put in place in response to budget constraints, concerns about organizational dependency on city funding, and legal considerations. Since that time, any grant applicant that did not receive O/M funds in FY2009-2010 was deemed ineligible to apply for O/M funding through the Heritage Preservation Grant Program.

FY2009-2010 Heritage Grant O/M Recipients

Organization	O/M Funding Amount
Heritage Farmstead Museum	\$330,000
Plano Conservancy for Historic Preservation	\$145,000
Plano African American Museum	\$95,000
Total	\$570,000

In GY23-24, the North Texas Masonic Historical Museum & Library (Masonic Library) requested O/M funds in the amount of \$2,875. As the Masonic Library was ineligible for O/M funding under the program restrictions, staff discussed this request with the City Council in executive session on May 22, 2023, prior to the Heritage Commission consideration of grant applications on June 27, 2023. No changes were made to the program restrictions and the Heritage Commission did not recommend any funding for their O/M request. The Masonic Library appealed the recommendation to the City Council at its Work Session on August 17, 2023. The requested O/M funds were ultimately approved after additional discussion.

Since that time, the Masonic Library has indicated intent to request O/M funding again in GY24-25 eligibility, and other Grant Program recipients have inquired to determine if O/M funds could be increased and applied to other entities for GY24-25. As of now, it is anticipated that \$1,000,000 will be allocated towards the Heritage Grant Program for the upcoming fiscal year. In previous years, \$570,000 (71% of the previously allotted \$800,000) has been eligible for O/M funding among the three eligible organizations. If O/M funding increases, it should be directly

tied to a specific program, project, or event. Staff is seeking direction from the City Council as to whether changes in program restrictions regarding O/M are desired in advance of the upcoming grant cycle, which opens on April 1, 2024.

1. Should program restrictions be amended to make O/M funding available to additional organizations?
2. Should the current cap on O/M funding for the three existing organizations be raised? If so, by how much?

CC: Eric Hill, Assistant Director of Planning
Bhavesh Mittal, Senior Planner/Heritage Preservation Officer



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Lisa Henderson, City Secretary

AGENDA ITEM: Consent and Regular Agendas

PRESENTER: Council

TIME SPAN: 5 min.

ITEM SUMMARY

Consent and Regular Agendas

BACKGROUND

Council or staff may remove items from the Consent Agenda for Individual Consideration.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: City Secretary

DIRECTOR: Mark D. Israelson, City Manager

AGENDA ITEM: Future Agenda Items

PRESENTER: Council

TIME SPAN: 5 min.

ITEM SUMMARY

Council items for discussion/action on future agendas

BACKGROUND

Opportunity for Council to consider items for discussion or action on future agendas.



CITY COUNCIL AGENDA MEMO

MEETING DATE: 2/26/2024

DEPARTMENT: Zoning

DIRECTOR: Mark D. Israelson, City Manager

PRESENTER:

TIME SPAN:

ITEM SUMMARY

****IMPORTANT MESSAGE**** *Plano City Council meetings will temporarily be held at Davis Library as of April 8, 2024 during renovation of the council chambers.*