



Memorandum

Date: July 16, 2025
To: Mark Israelson, City Manager
From: Shanette Eaden, Housing and Community Services Manager
Subject: Analysis of Impediments to Fair Housing Choice

Overview:

The City utilized RKG Consulting, the consultant utilized to conduct the city's Housing Study, to prepare the Analysis of Impediments to Fair Housing Choice report. The report analyzes actions taken to address impediments in the previously complete, while highlighting potential impediments that may currently exist. Additionally, the AI recommends actions that the City of Plano may take to reduce existing impediments during the 2025-2030 Consolidated Plan cycle.

The following are actions that the City will undertake during the 2025-2030 Consolidated Plan cycle to address potential impediments to Fair Housing:

- Expand the City's existing Housing Counseling services to provide additional fair housing education in multiple languages.
- Establish partnerships with local community organizations and faith-based organizations that residents trust for fair housing awareness outreach.
- Partner with financial institutions and HUD-certified counseling agencies to expand residents' access to credit and lending education.
- Launch a multilingual community outreach and engagement campaign to ensure residents understand how to utilize public transit options within the City of Plano.
- Regularly review and update zoning codes to align with state laws and residential housing needs.

Next Steps:

The report is for informational purposes only and it not required to be submitted to HUD. No additional steps are needed.

CC: Sam Greif, Deputy City Manager
Curtis Howard, Director of Neighborhood Services