



2020 Plano 55+ Survey

SAB Research and Surveys Subcommittee

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Senior Advisory Board 55+ Survey

Goal: Assess needs and awareness of City facilities and services

Conducted in:

➤ 2016

➤ 2018

➤ 2020

2020 Survey Highlights

✓ Increased Participation

✓ Increased Awareness

✓ Coping with COVID

Survey Year-to-Year Comparison

	2016 Survey	2018 Survey	2020 Survey
Number of participants:	1366	1987	2956
Approximate number of 55+residents:*	67,000 (2014)	66,985 (2016)	76,463 (2019)
Top Five Concerns:	(1) Staying healthy	(1) Staying healthy	(1) Staying healthy
	(2) Access to important information	(2) Traffic in Plano	(2) Traffic in Plano
	(3) Access to affordable healthcare	(3) Home maintenance	(3) Home maintenance
	(4) Keeping up with technology	(4) Access to affordable healthcare	(4) Keeping up with technology
	(5) Remaining in their home	(5) Access to important information	(5) Physical safety/security
Most frequent write-in concern:	Rising property tax	Rising property tax	Property tax concerns

Recommendations

- ✓ Promote & continue to support the Senior Biweekly Care Call program
- ✓ Broaden & increase promotion of the Wellness Center for Older Adults at the Sam Johnson Recreation Center for Adults 55+
- ✓ Devise & implement additional resources for the growing number of older adults lacking reliable assistance
- ✓ Duplicate information helpful to older adults in multiple City publications – push rather than pull communication model. Increase SAGE circulation

Questions?