

**PLANO CITY COUNCIL
WORK SESSION
February 28, 2022**

COUNCIL MEMBERS PRESENT

John B. Muns, Mayor
Kayci Prince, Mayor Pro Tem
Maria Tu, Deputy Mayor Pro Tem
Anthony Ricciardelli – arrived at 5:05 p.m.
Rick Grady
Shelby Williams
Julie Holmer
Rick Smith

STAFF PRESENT

Mark Israelson, City Manager
Jack Carr, Deputy City Manager
Shelli Siemer, Deputy City Manager
Sam Greif, Deputy City Manager
Paige Mims, City Attorney
Alice D. Snyder, Assistant City Secretary
Andrew Fortune, Director of Policy and Government Relations

OTHER STAFF PRESENT

Michelle D’Andrea, Deputy City Attorney
Sally Bane, Director of Economic Development
Peter Braster, Director of Special Projects
Christina Day, Director of Planning

Mayor Muns called the meeting to order at 5:02 p.m., Monday, February 28, 2022, in Training Room A of the Plano Municipal Center, 1520 K Avenue. A quorum was present.

- **Economic Development Strategy Discussion**

Economic Development Director Bane spoke to revisiting and possibly expanding the City’s economic development practices. She presented an overview of other cities and how they are implementing new mechanisms for economic development. Ms. Bane stated their economic development practices are increasingly competitive and that the markets have changed.

Council discussed the ability to be competitive, creative, and innovative, in addition to providing opportunities to entrepreneurial and small businesses.

City Manager Israelson suggested bringing alternative proposals, creative solutions, and looking at the validity and numbers side of economic development projects.

With no further discussion, the Work Session was adjourned at 6:06 p.m.

John B. Muns, MAYOR

ATTEST:

Alice D. Snyder, Assistant City Secretary