



PLANO 2022

LISTENING TOUR

Growing Relationships

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OVERVIEW

The City of Plano held a series of public meetings in February 2022 to give citizens an opportunity to provide guidance to the City Council and City leadership as they work to create a long range vision for the community. The Listening Tour featured 21 meetings and was attended by 171 citizens.

The City hired Strategic Government Resources (SGR) to facilitate the meetings, which were held at various locations throughout the city, as well as online via Zoom (see Appendix). City officials attended the meetings but did not participate in the discussion other than to welcome attendees at the beginning of the meeting and to thank them for their participation afterward.

Attendees at each meeting worked in small groups to answer the same set of questions, which focused on big-picture topics. SGR facilitators recorded the top responses, as selected by the groups. All attendees answered two questions using the Mentimeter app, which creates a word cloud comprised of the responses.

Top Topics of Discussion

While the number of attendees was a relatively small sample of Plano's 290,000 residents, the Listening Tour did draw a diverse set of participants. The following issues emerged most prominently.

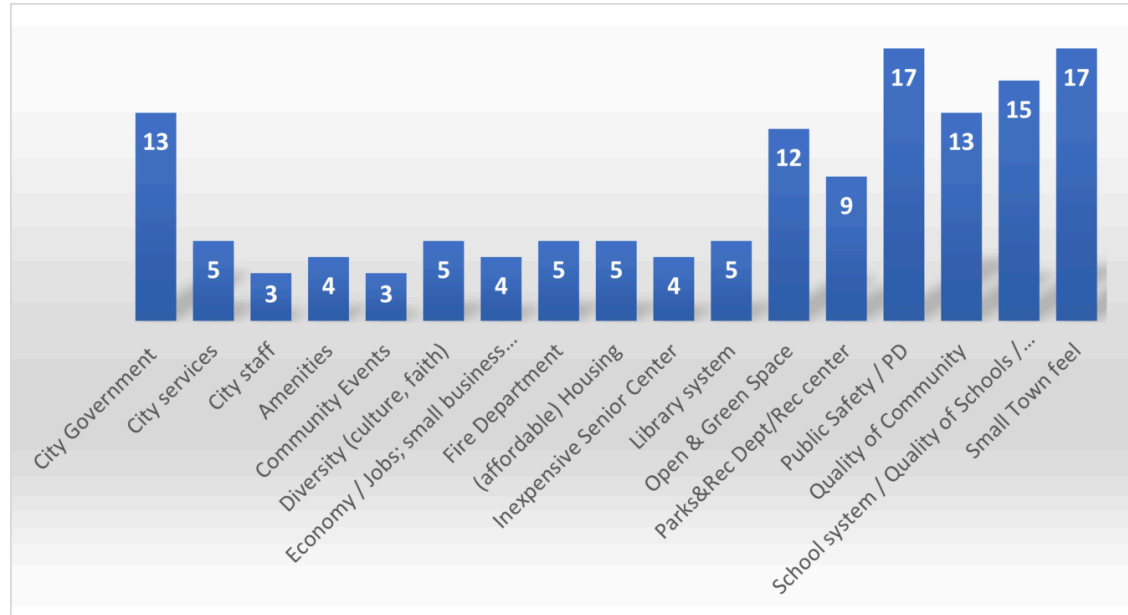
- Public safety is a priority
- Retaining Plano's suburban nature (small-town feel) and outstanding quality of life is important
- Additional recreation and entertainment opportunities are desired
- Addressing the issue of homelessness is top of mind
- City government is well-respected and appreciated
- More opportunities for citizen engagement would be welcomed
- The Plano ISD is a valued resource for families

While those were most the frequently discussed, there was *significantly* more input provided in response to the nine questions. Summary tabulations of the responses (and the two word clouds) to the questions follow.

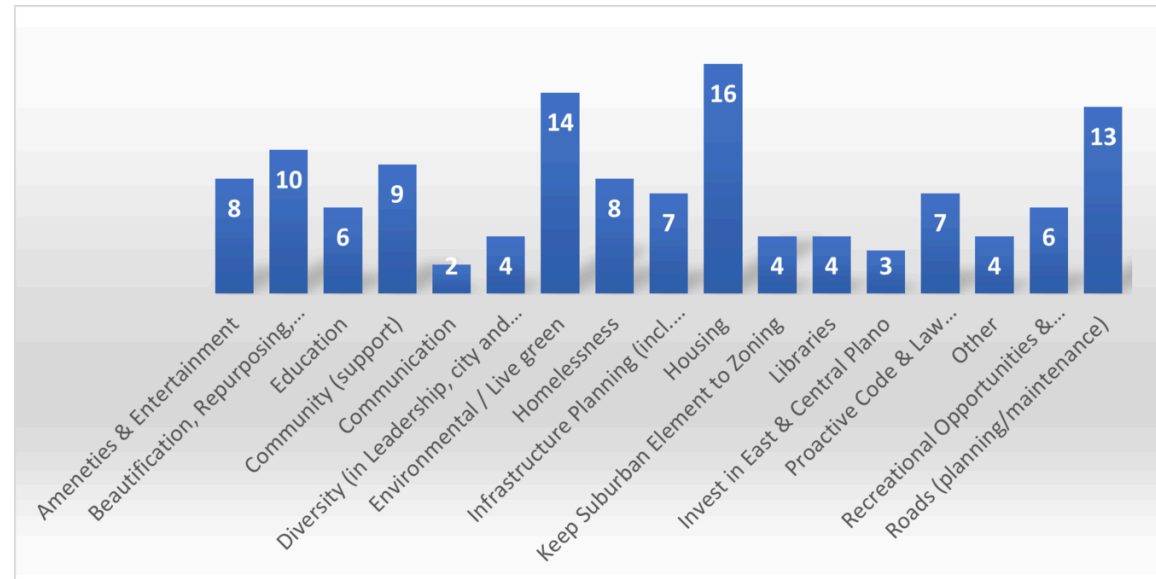
Question 1: What Do You Love the Most About Plano (answered via Mentimeter)?



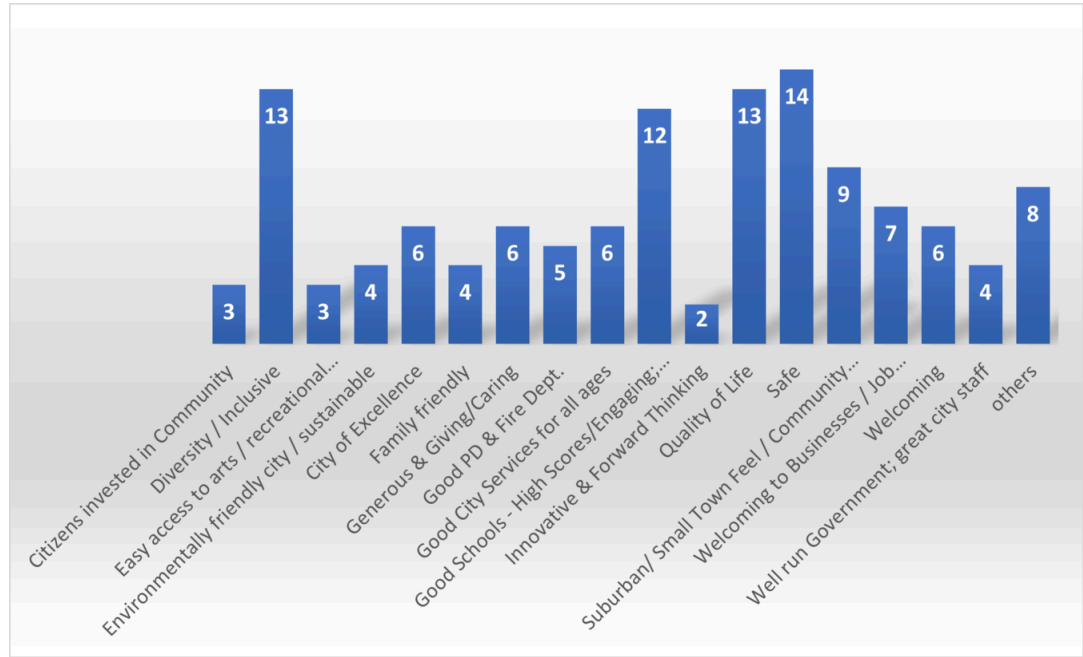
Question 2: What Are Some Things About Our Community We Hope Never Change?



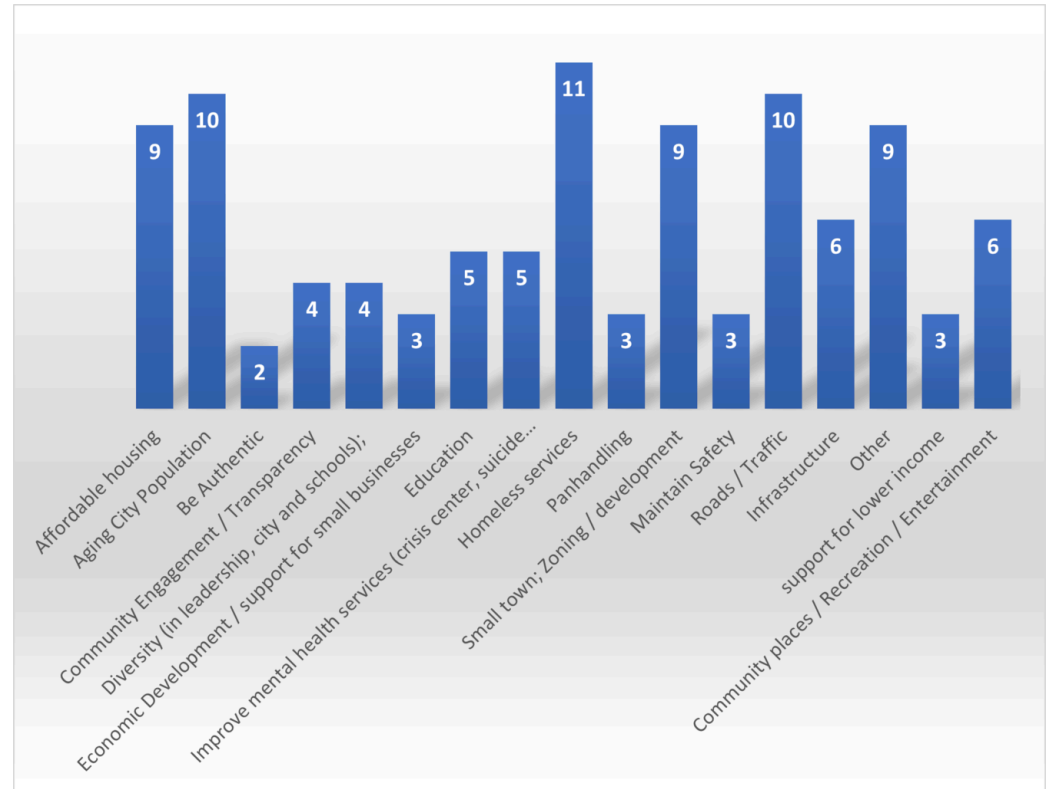
Question 3: What Are Some Things We Could Do Better?



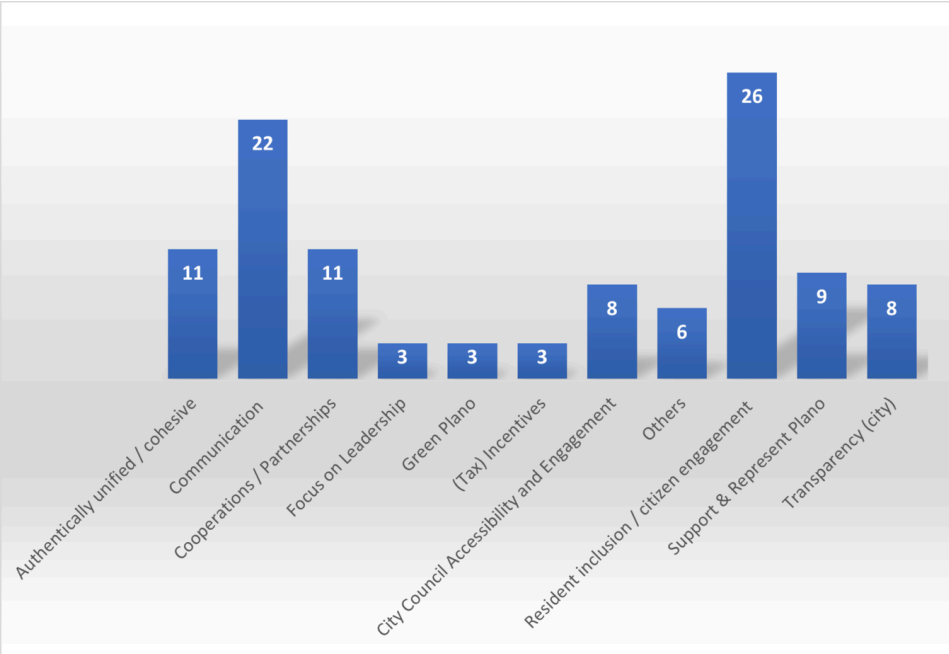
Question 4: What Kind of Reputation Do We Want to Have as a Community? What Can We Do to Earn/Enhance It?



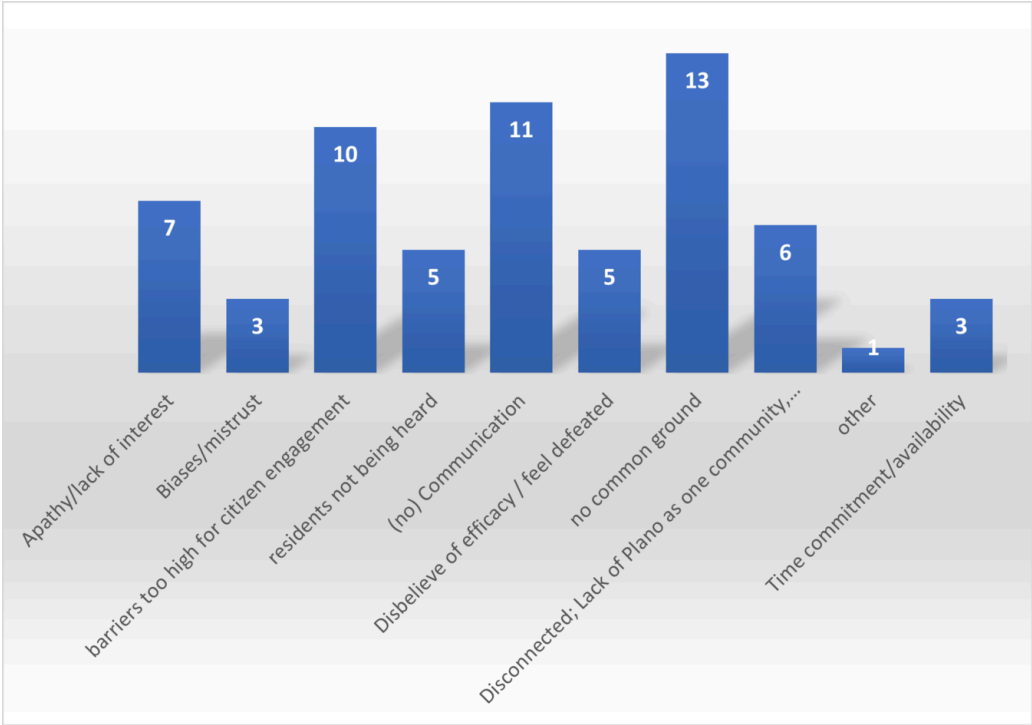
Question 5: What Are Some of the Pressing Needs of the Community That We Should Address?



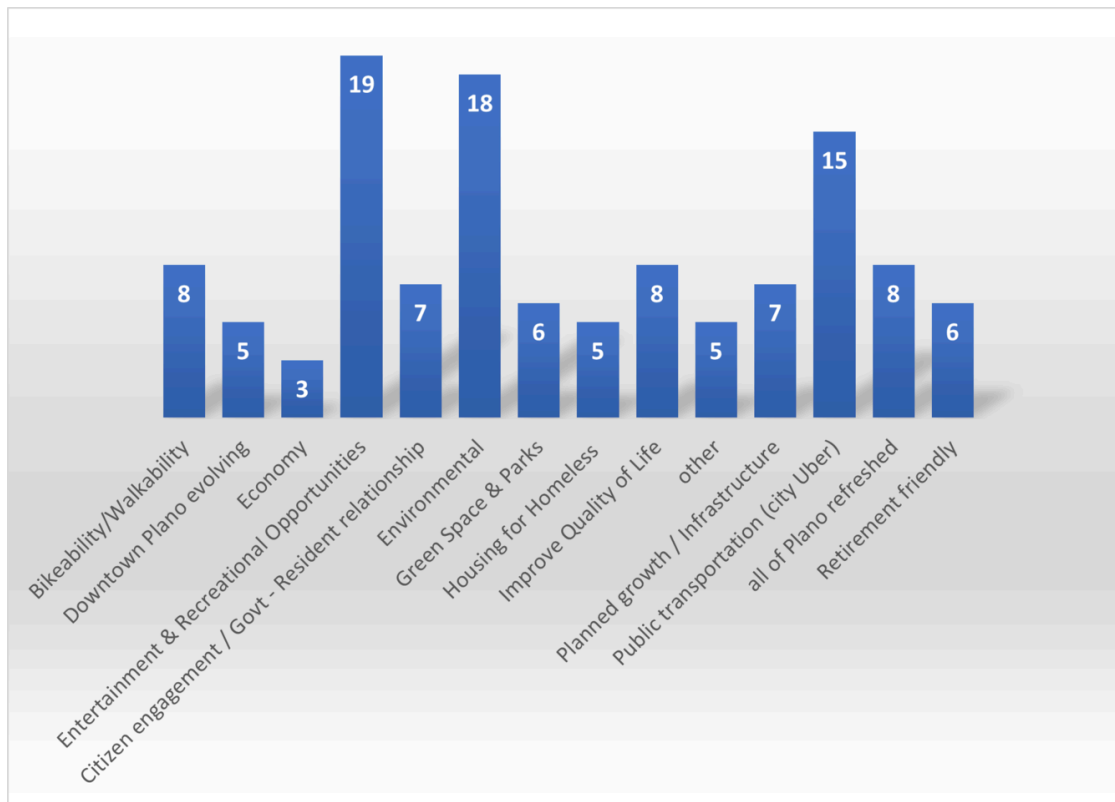
Question 6: How Can We Set the Kind of Example That Will Inspire Others to Work With Us for the Good of the Community?



Question 7: What Are Some Things Hindering Us from Working Together More Effectively?



**Question 8: Ten Years from Now,
What Would We Like Our Community
to Be or Have that We Don't Right
Now?**





Appendix

Meeting Details

- THURS. FEB. 3 | 6:30 PM – (IN-PERSON MEETING HAD TO BE SWITCHED TO ZOOM DUE TO INCLEMENT WEATHER)
- FRI. FEB. 4 | 9 AM – (IN-PERSON MEETING HAD TO BE SWITCHED TO ZOOM DUE TO INCLEMENT WEATHER)
- SAT. FEB. 5 | 2 PM – (IN-PERSON MEETING HAD TO BE SWITCHED TO ZOOM DUE TO INCLEMENT WEATHER)
- MON. FEB. 7 | NOON – ZOOM
- MON. FEB. 7 | 6:30 PM – PRESTONWOOD BAPTIST CHURCH
- TUES. FEB. 8 | 7 PM – OAK POINT PARK NATURE RETREAT CENTER
- WED. FEB. 9 | 9 AM – ZOOM
- THURS. FEB. 10 | 6:30 PM – ST. MARK THE EVANGELIST CATHOLIC CHURCH
- SAT. FEB. 12 | NOON – PLANO SENIOR HIGH SCHOOL
- WED. FEB. 16 | 10 AM – ISMAILI JAMATKHANA AND CENTER
- WED. FEB. 16 | 7PM – CARPENTER MIDDLE SCHOOL
- THURS. FEB. 17 | 6:30 PM – SHILOH MISSIONARY BAPTIST CHURCH
- FRI. FEB. 18 | 10 AM – TOM MUEHLENBECK CENTER
- FRI. FEB. 18 | 6:30 PM – GRACE CHURCH PLANO
- MON. FEB. 21 | 6:30 PM – ENVIRONMENTAL EDUCATION CENTER
- TUES. FEB. 22 | 9 AM – ZOOM
- TUES. FEB. 22 | 7 PM – BOWMAN MIDDLE SCHOOL* (ASL PROVIDED)
- WED. FEB. 23 | 7 PM – (IN-PERSON MEETING HAD TO BE SWITCHED TO ZOOM DUE TO INCLEMENT WEATHER)
- THURS. FEB. 24 | NOON – (IN-PERSON MEETING HAD TO BE SWITCHED TO ZOOM DUE TO INCLEMENT WEATHER)
- FRI. FEB. 25 | 7 PM – ZOOM
- SAT. FEB. 26 | NOON – ZOOM

Questions answered by attendees:

- What Do You Love the Most About Plano? (via Mentimeter)
- What Are Some Things About Our Community We Hope Never Change?
- What Are Some Things We Could Do Better?
- What Kind of Reputation Do We Want to Have as a Community? What Can We Do to Earn/Enhance It?
- What Are Some of the Pressing Needs of the Community That We Should Address?
- How Can We Set the Kind of Example That Will Inspire Others to Work With Us for the Good of the Community?
- What Are Some Things Hindering Us from Working Together More Effectively?
- Ten Years from Now, What Would We Like Our Community to Be or Have that We Don't Right Now?
- What Words Describe Your Hopes for Plano? (via Mentimeter)