

DART Briefing to the Plano City Council

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Chair, DART Board of Directors

March 27, 2017

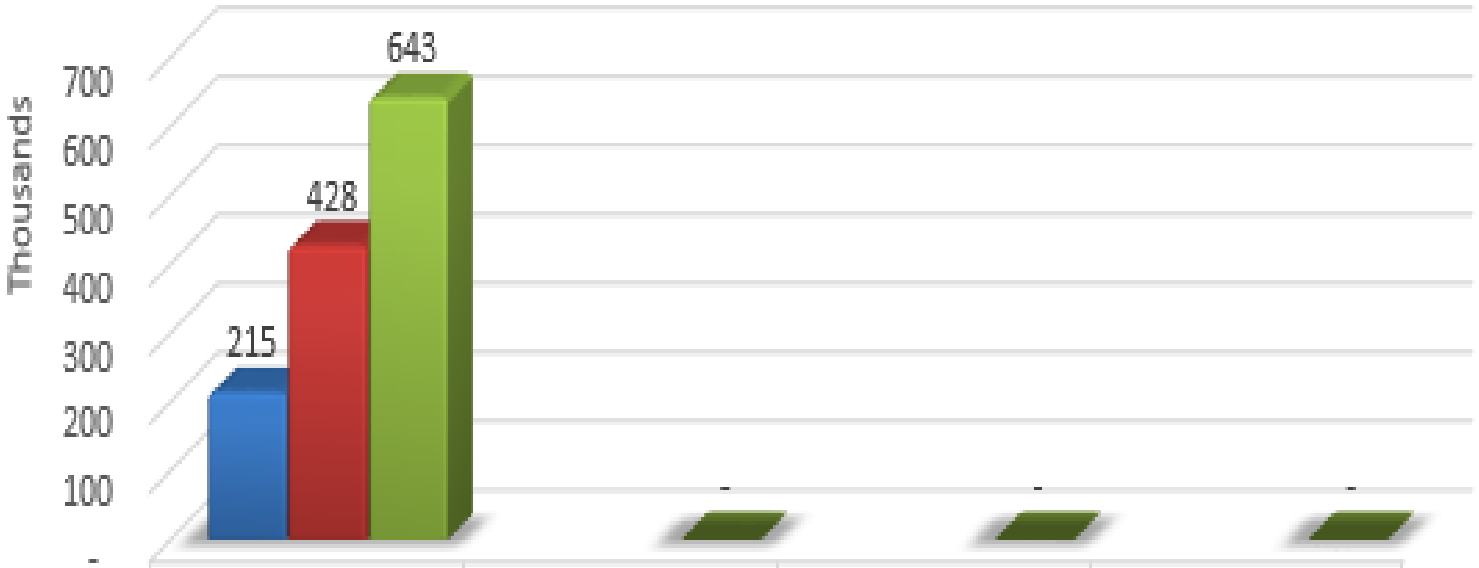
DART let's go.

Agenda

- Plano Ridership Report
- March 2017 Service Changes
- Cotton Belt Rail Corridor Update
- DART 2040 Plan

City of Plano

FY 2017 Total Ridership by Quarter



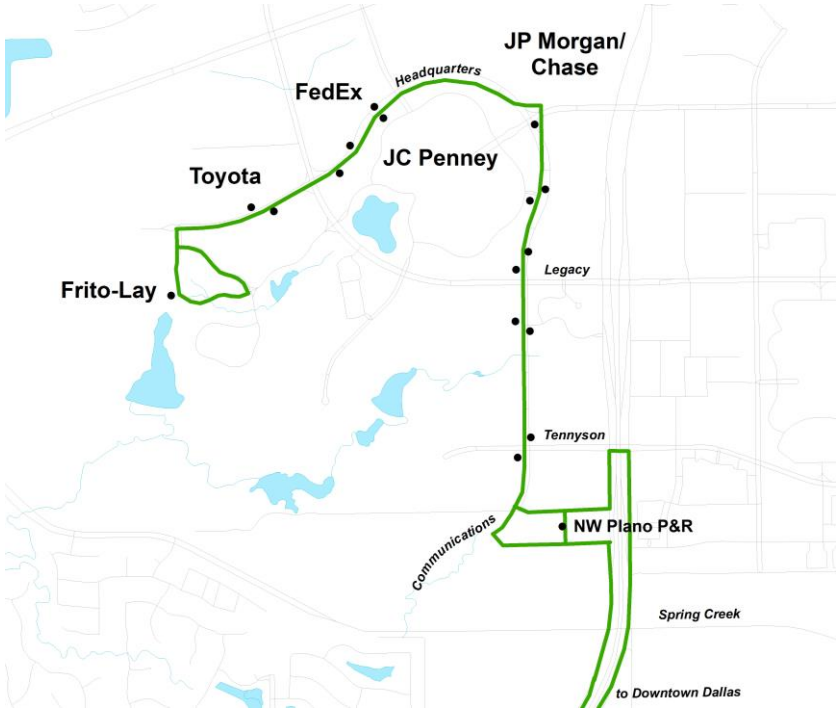
	Q1 Total	Q2 Total	Q3 Total	Q4 Total
Bus	214,577			
Light Rail	427,986			
Total	642,563	-	-	-

DART Service Changes for Legacy

- Effective March 13th, DART introduced several bus service changes for the Legacy area, including:
  - Extended the existing Legacy area route operating between NW Plano Park and Ride and Downtown Dallas to better serve major employers.
  - A new express route connecting Legacy area with Parker Road Station
  - Initiated new bus shuttle routes anchored at NW Plano Park and Ride and serving the Legacy area

Route 208 Extension

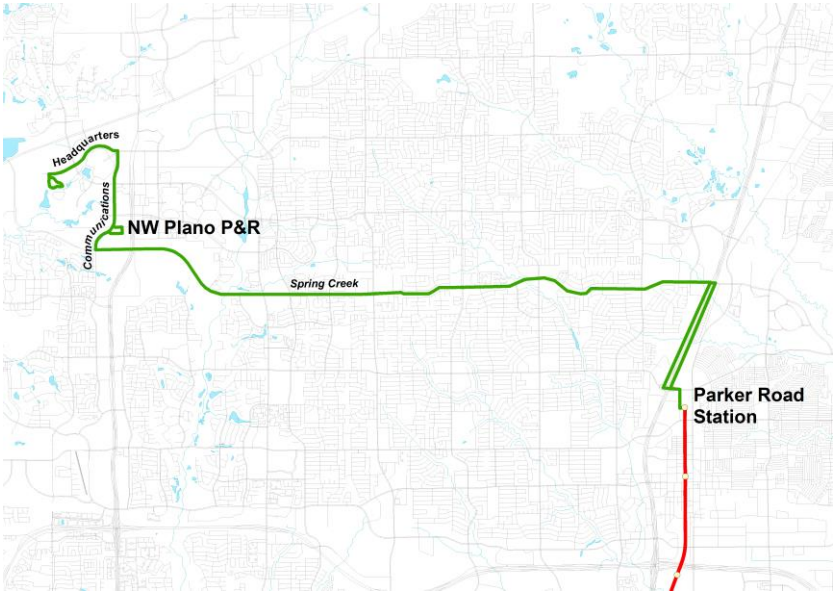
- Direct express between Downtown Dallas and NW Plano P&R
- Route extended to Headquarters Drive, providing service every 30 minutes
- Extended route serves JPM/Chase, JC Penney, FedEx Office, Toyota, and Frito Lay

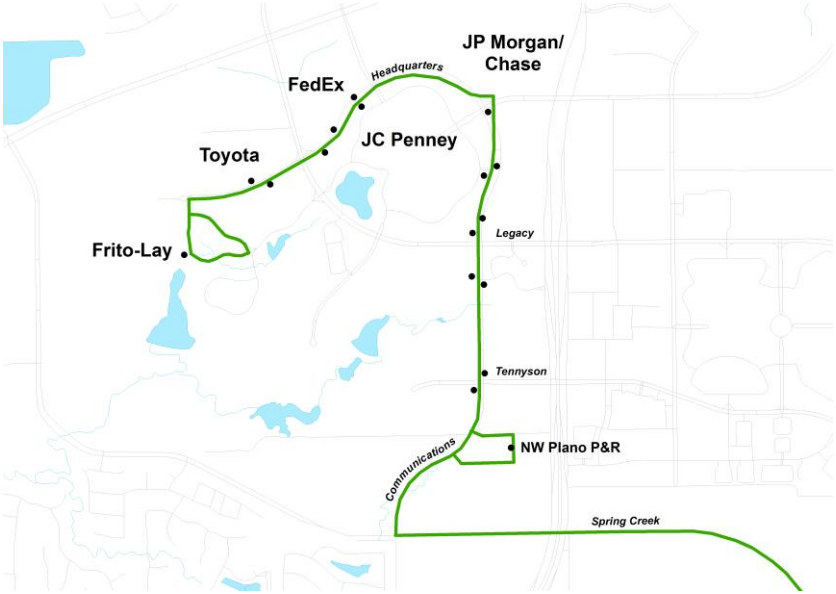


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New Route 211

- New express route will travel non-stop between Parker Road Station and NW Plano P&R, then continue to serve JPM/Chase, JC Penney, FedEx, and Toyota
- 15-minute peak period service

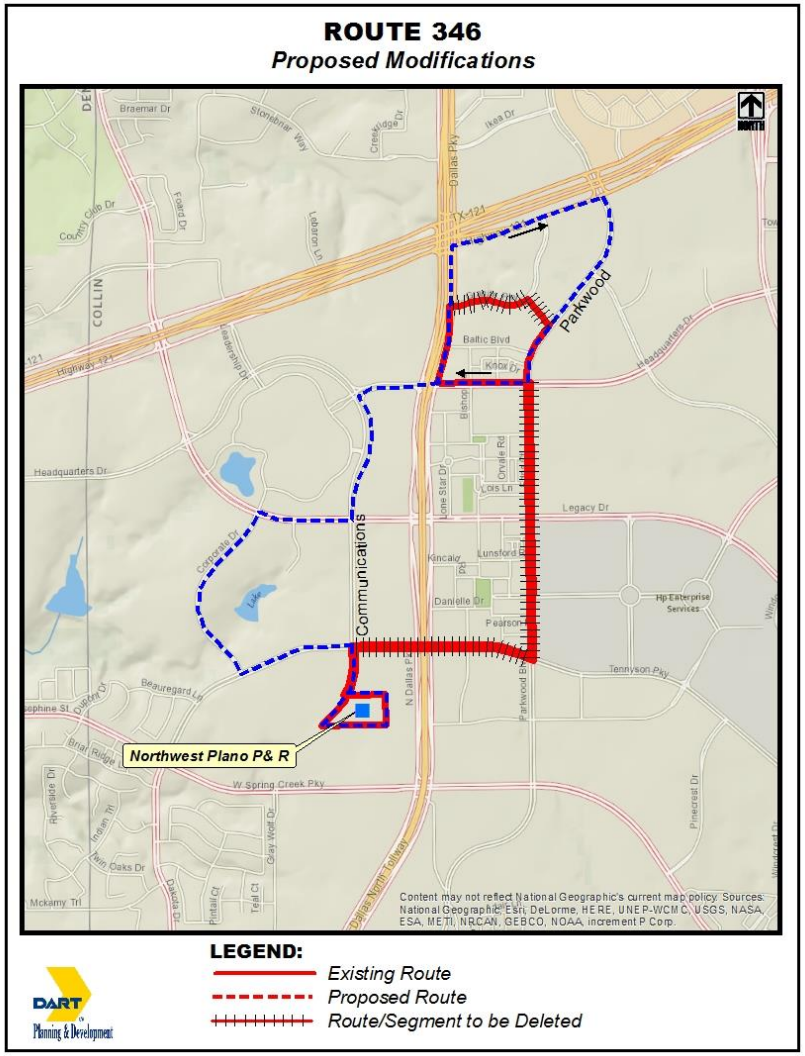




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Route 346, 348 Changes

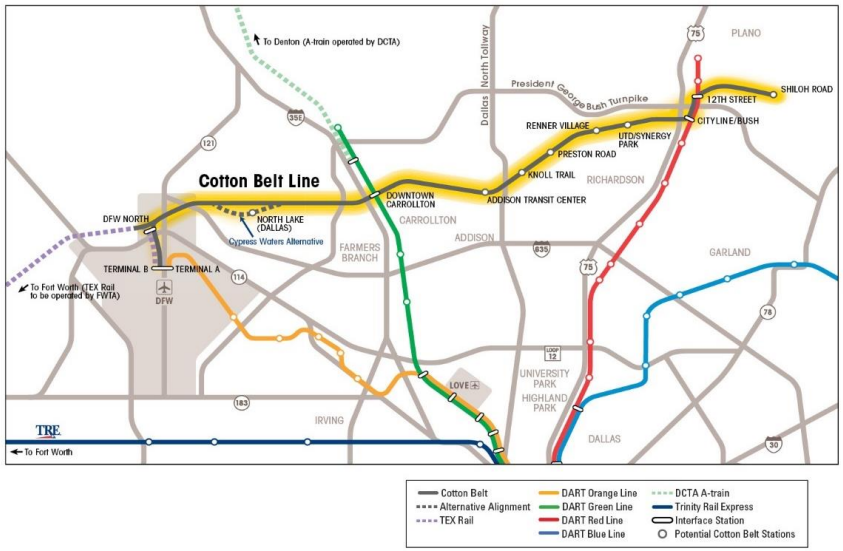
- Revised Route 346 would be focused on serving locations on current 346/348 that will not be served by 208 or 211/552 (such as the Shops at Legacy)
- Route 348 discontinued
- 30-minute peak service



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Cotton Belt Corridor

- Project planning in process
- Railroad Rehabilitation and Improvement Financing (RRIF) Loan pre-application submitted
- City coordination in progress
- Public meetings in May 2017



Two stations in Plano:

- 12th Street complex with infill Red Line Station and Cotton Belt Station
- Shiloh Road

2040 Transit System Plan Status

- Draft 2040 Plan is in development
- The plan will outline:
  - Planning process and stakeholder input
  - Where we are now – key priorities/initiatives
  - Financial considerations
  - Looking ahead to 2040
  - Recommendations for various plan elements

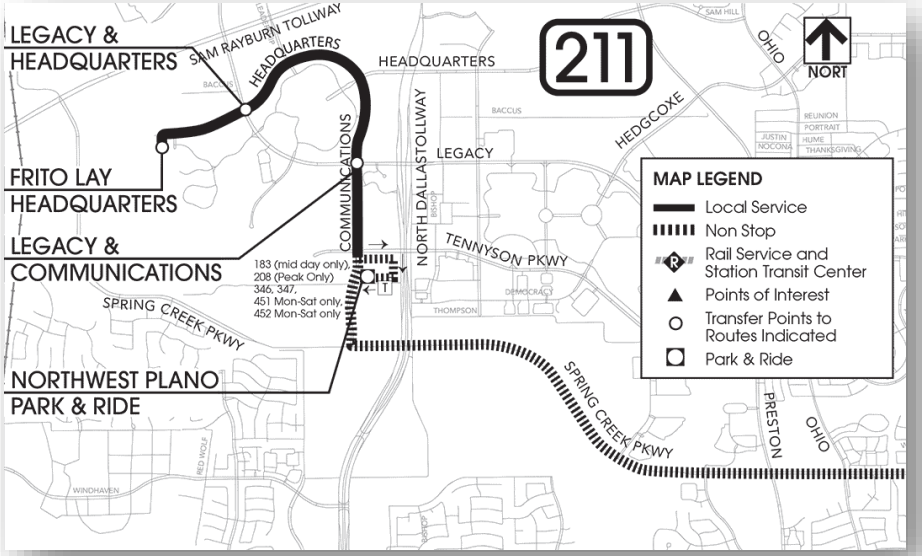
Key Priorities

- DART priorities in next 5-10 years:
  - Continue implementation of COA Bus Service Plan
  - Red/Blue Platform Extensions
  - **Refine and advance D2 as a subway**
  - **Advance Cotton Belt schedule by 10+ years**
- All projects will enhance service and capacity in Plano
- Several other initiatives underway
  - Many relate to technology and partnerships with private transportation network companies (TNC) for last-mile and demand-responsive services

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2040 Bus Opportunities

- Monitor new express route 211 from Parker Road Station to Legacy area for corridor/service improvements



- Upcoming pilot program will focus on several on-call zones including three in Plano :
  - Plano Legacy (new)
  - North Plano (new)
  - North Central Plano (existing zone)

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2040 Rail – Regional Opportunity

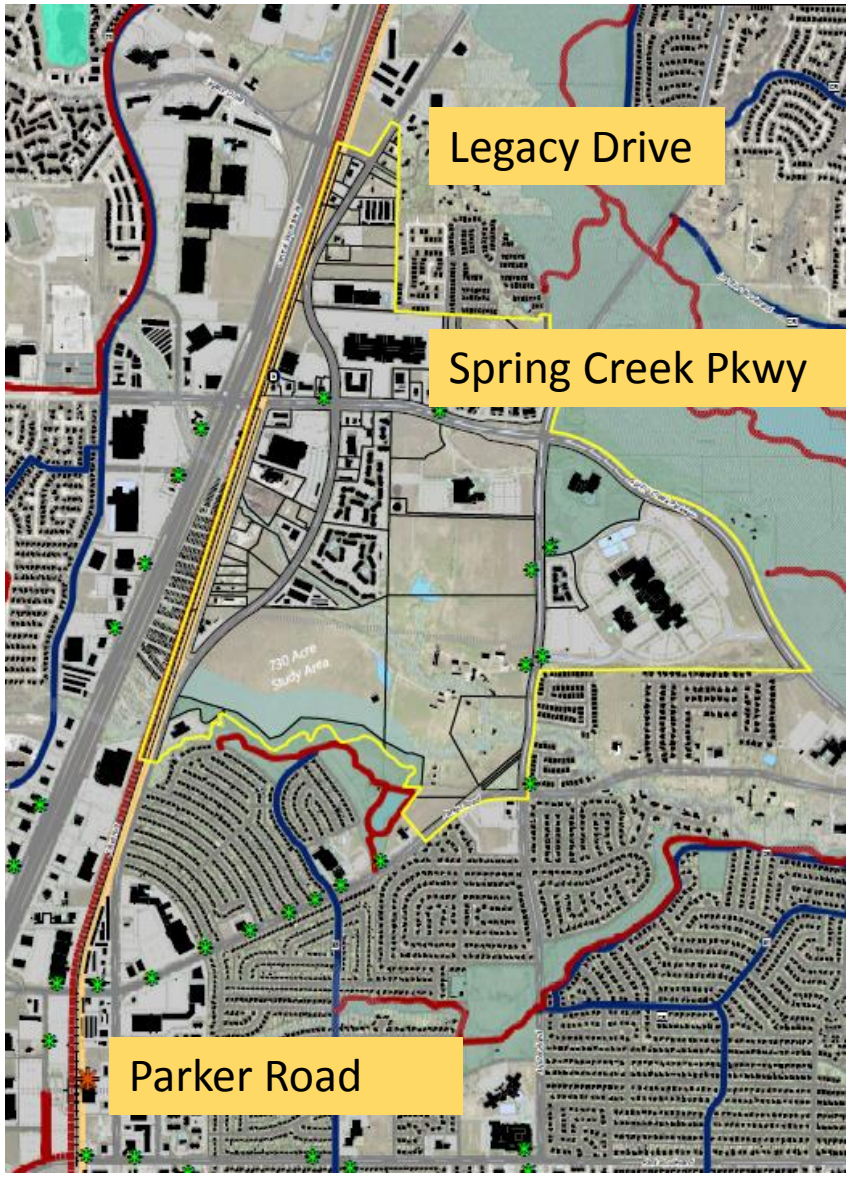
- Continue Collin County discussions regarding use of DART owned right-of-way north of Plano
- Irving-Frisco Corridor also shows strong potential to link northern areas to Legacy activity center



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2040 Rail – Regional Opportunity

- Coordination with Envision Oak Point Planning effort
- Potential extension of DART Rail beyond Parker Road could be part of a regional project
    - Parker Road Station
    - Spring Creek Parkway
    - Legacy Drive



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2040 Next Steps

- Current efforts
  - Discussion of preliminary recommendations
- Spring
  - Draft 2040 Transit System Plan for review
  - Coordinate with FY18 Financial Plan development
  - Public and stakeholder outreach
- Summer
  - Final 2040 Transit System Plan consideration



Questions?

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