

DART Briefing to the Plano City Council

Faye Moses Wilkins, Chair

DART Board of Directors

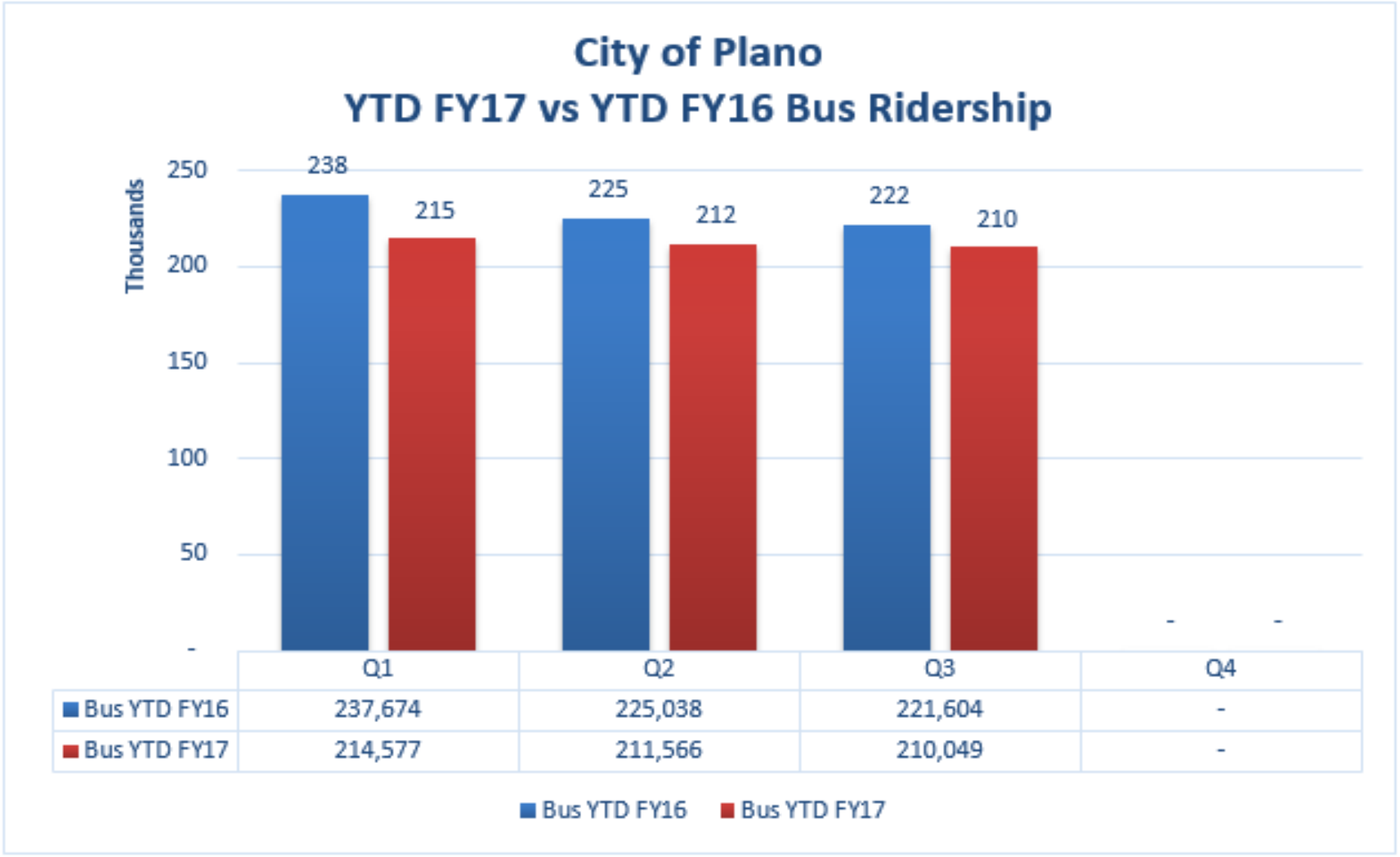
September 25, 2017

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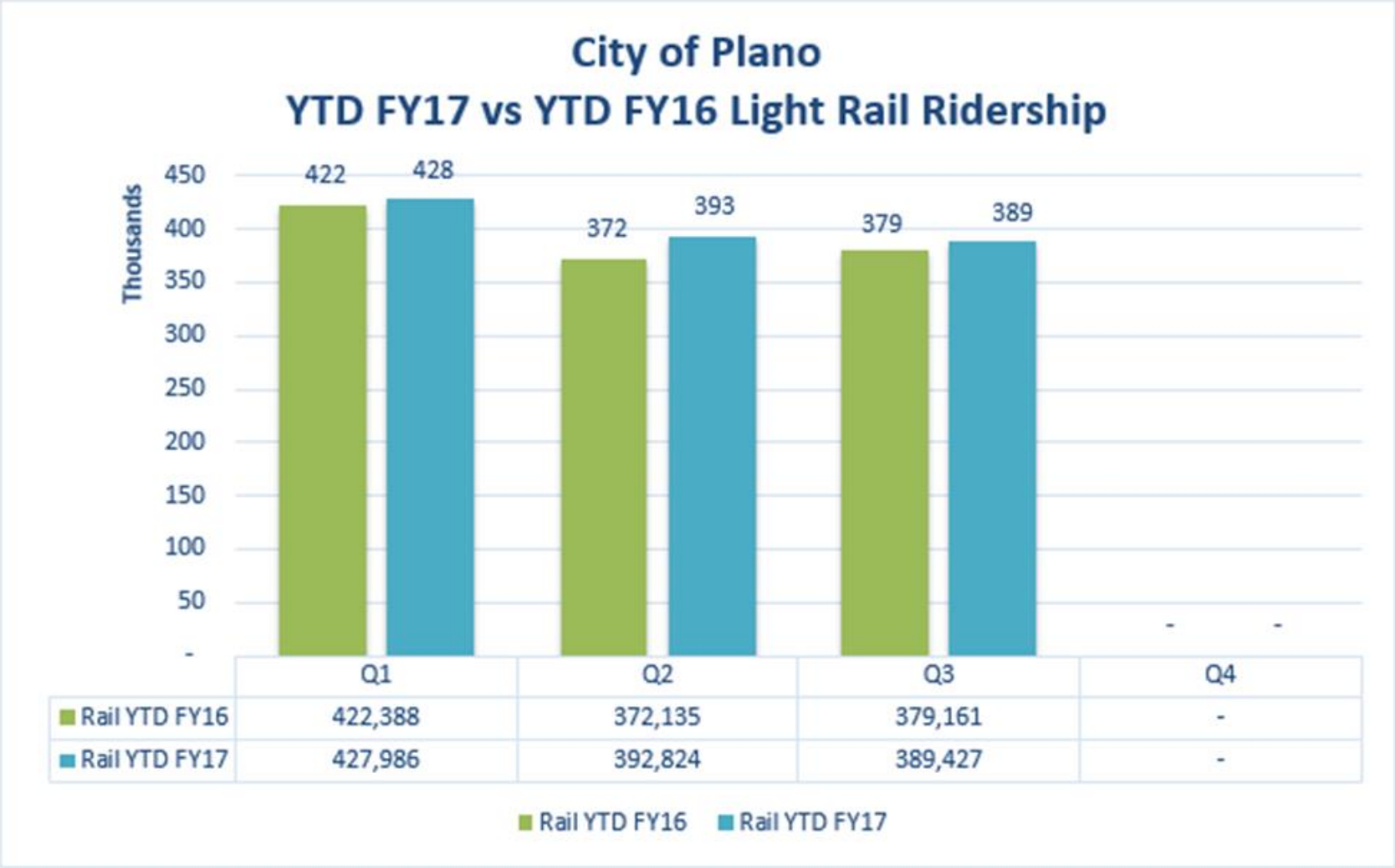
Discussion Items

- DART Plano Bus and Rail Ridership
- Plano Senior Rides
- Plano Transit Service
- GoLink – Legacy Area Lunch Pilot
- Cotton Belt Update
- D2 Update

Bus Ridership – City of Plano



Light Rail Ridership – City of Plano



Plano Senior Rides

- The Plano Senior Rides Program has been funded by DART under an agreement with the City of Plano since 2010.
- Eligible clients are entitled to purchase up to $100 worth of taxi vouchers value per calendar month, at a cost of $25.
- In 2016 the program was updated from a paper voucher system to a debit card style program.



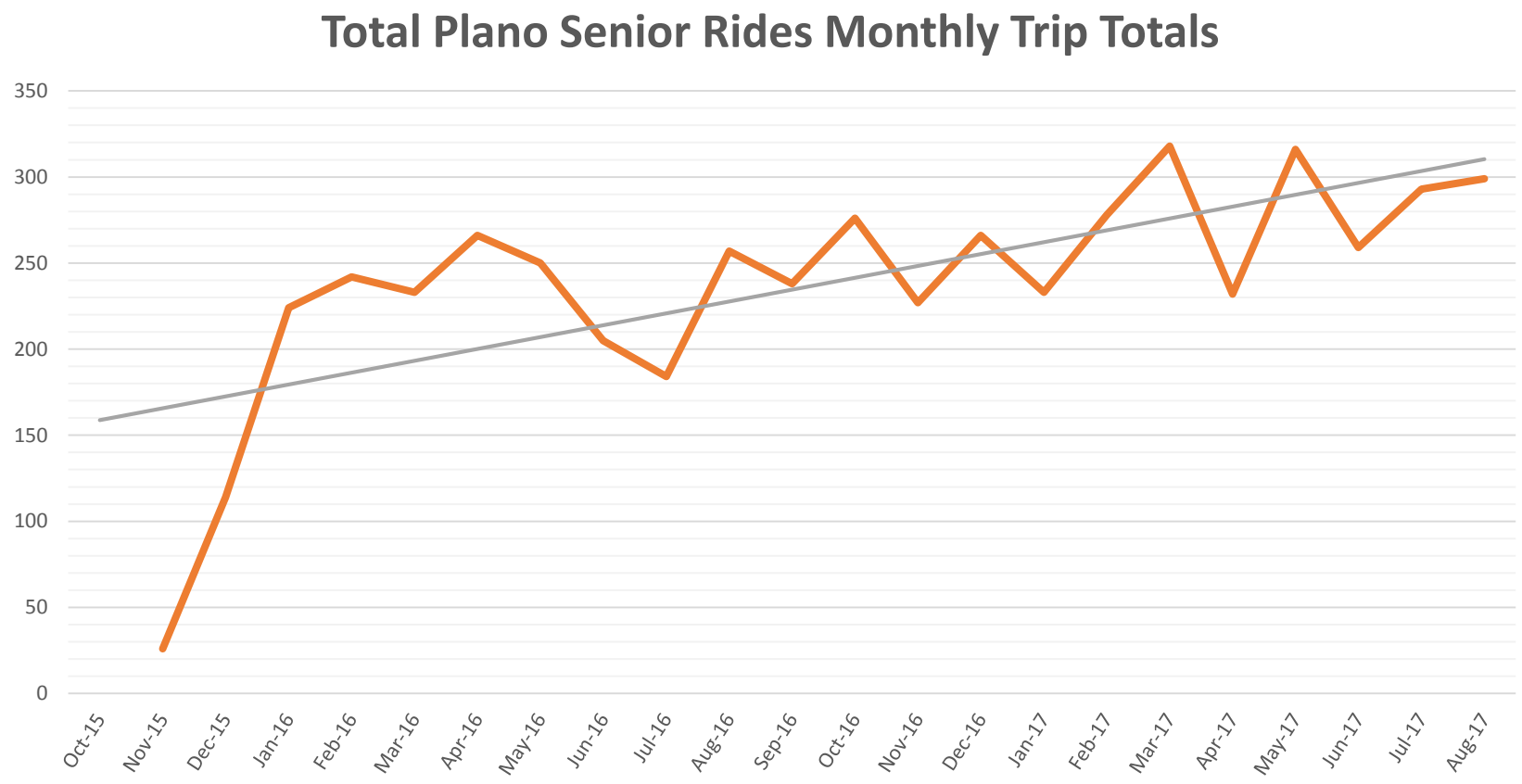
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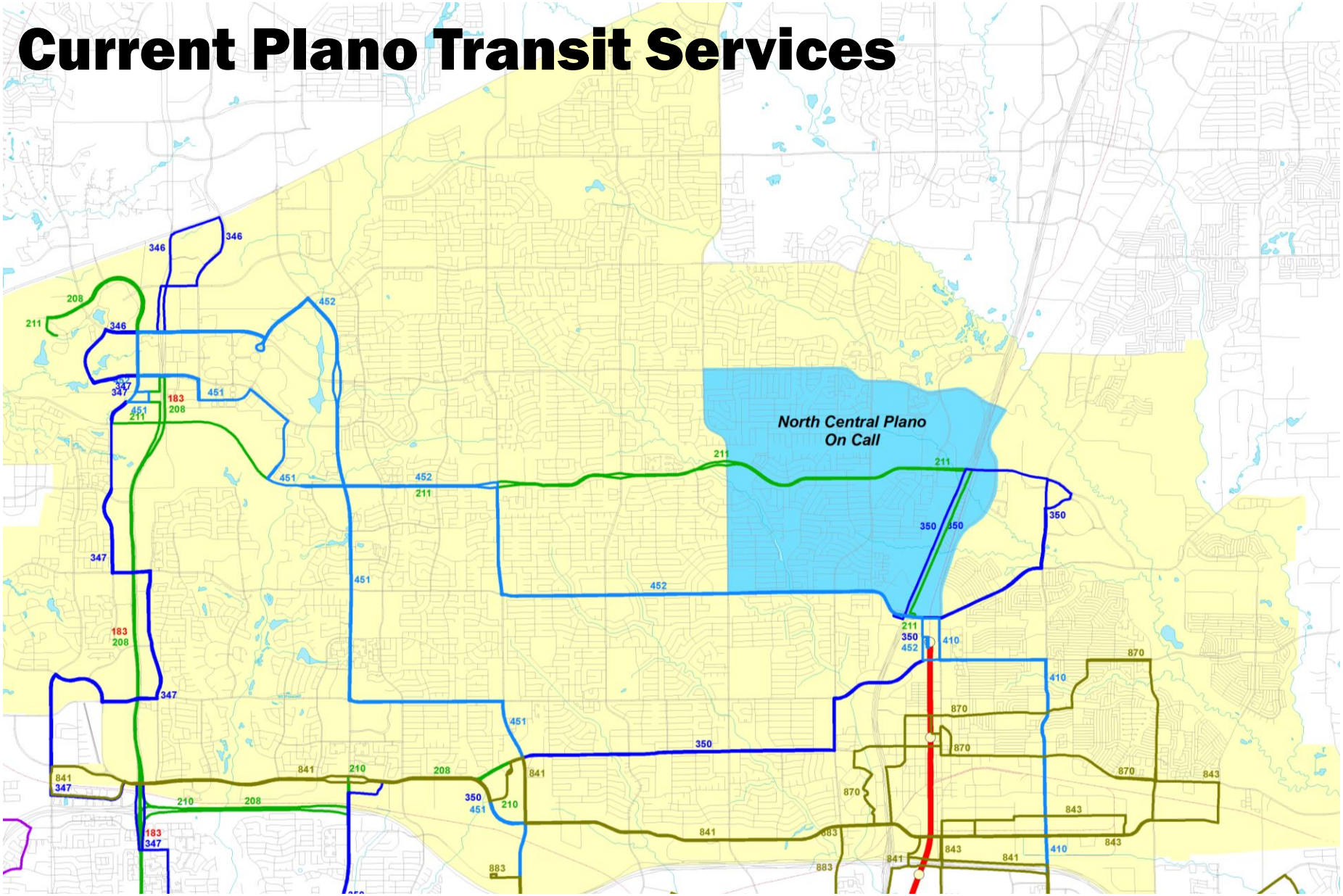
Plano Senior Rides Trip History

Since Conversion to Stored Value Cards



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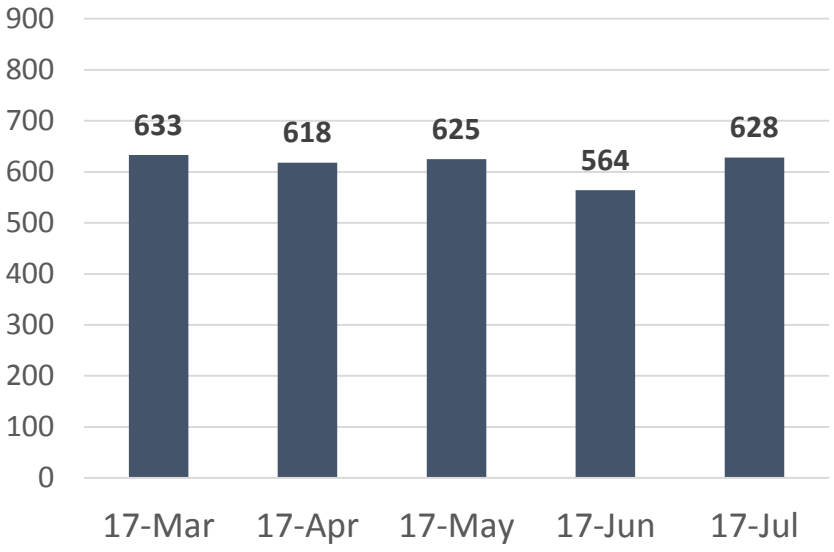
Current Plano Transit Services



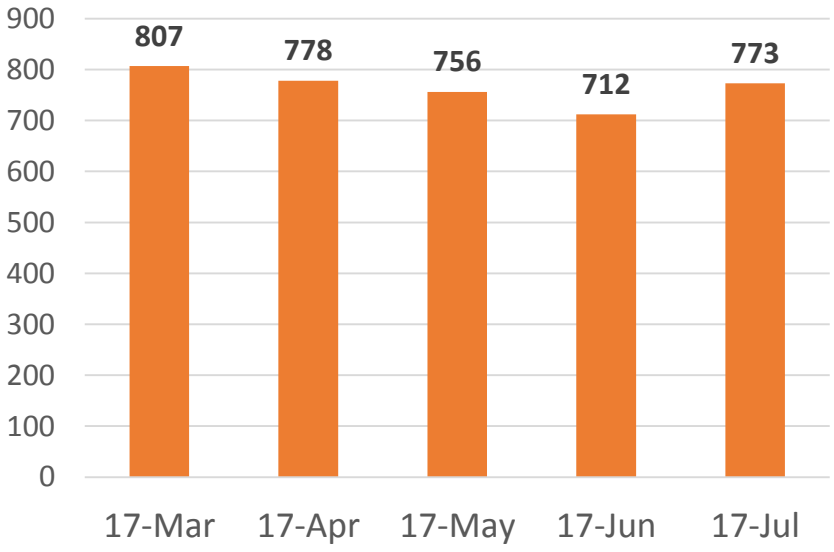
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Legacy to Dallas Downtown Service Highlights

Express Service: Route 208
Average Weekday Ridership



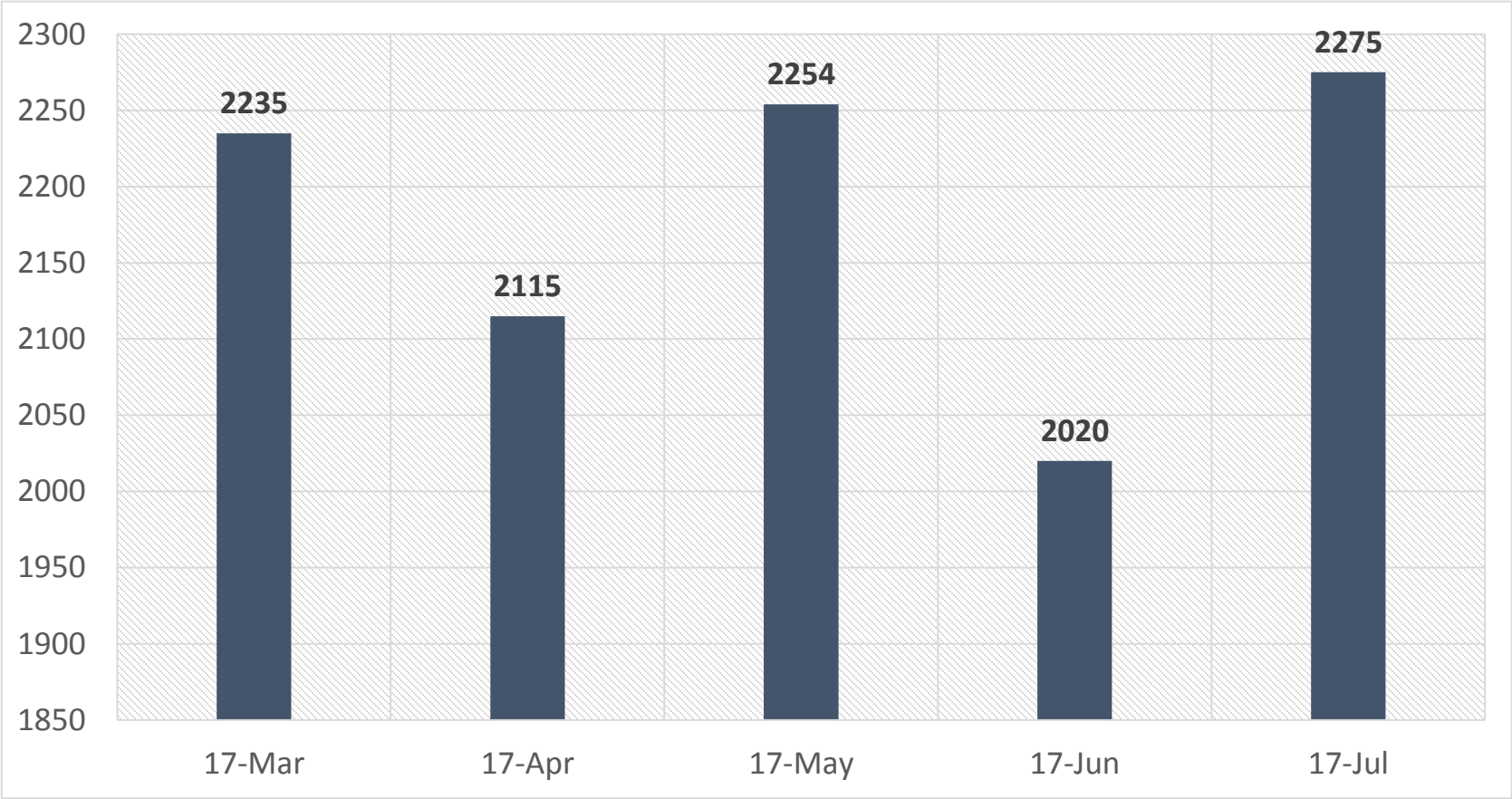
Local Service: Route 183
Average Weekday Ridership



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Legacy Area Local Routes

Consolidated Weekday Ridership for Routes 347,451, and 452



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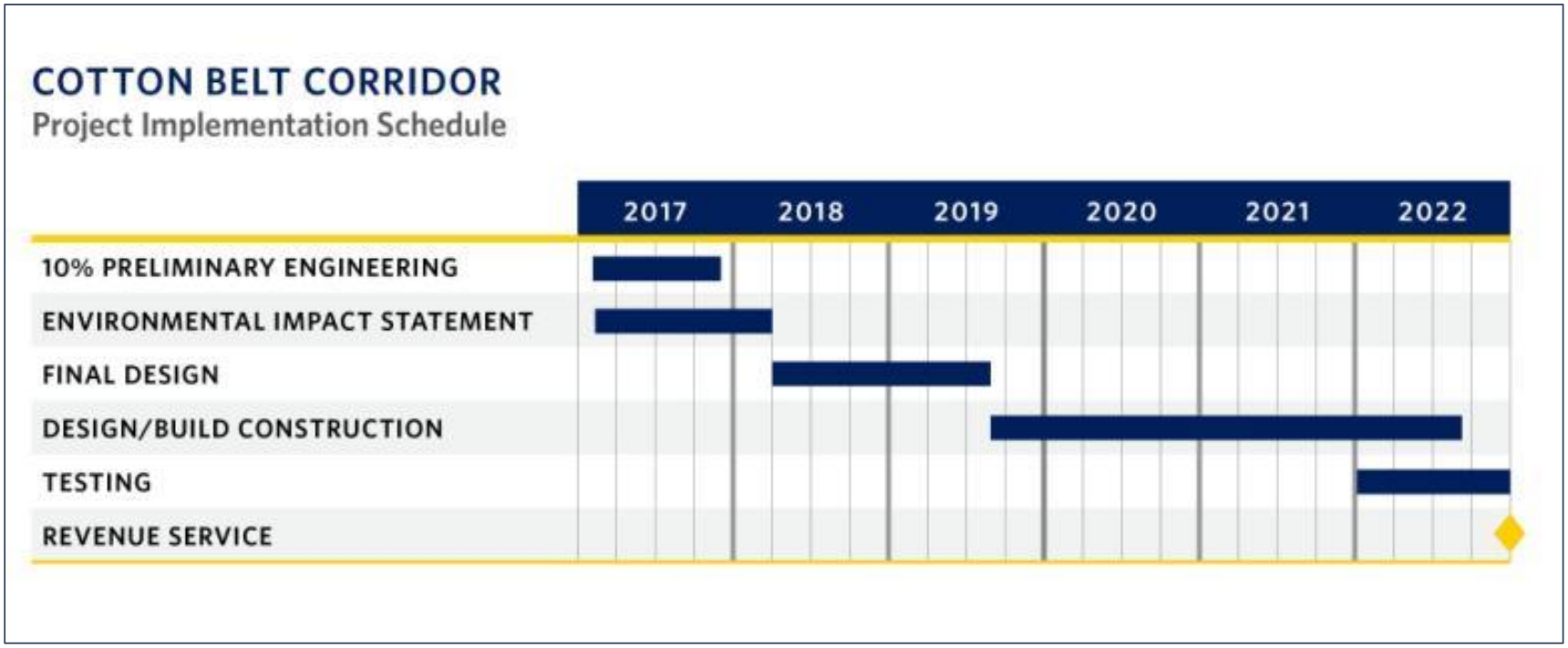
GoLink – Legacy Area Lunch Pilot Program

- On October 2nd, DART will launch GoLink, a free lunchtime on-demand service pilot servicing Toyota, the Shops at Legacy and Legacy West.
- GoLink will operate two shuttles, Monday – Friday, from 10 am to 2 pm (excluding holidays)
- Users must register to be able to use the app-based service
  - Registration for services begins on October 2nd
  - Sign up at GoPass.org/Legacy
  - Download the GoLink app
  - Select “TapRide” and download. Once downloaded, select “GoLink” under agency.

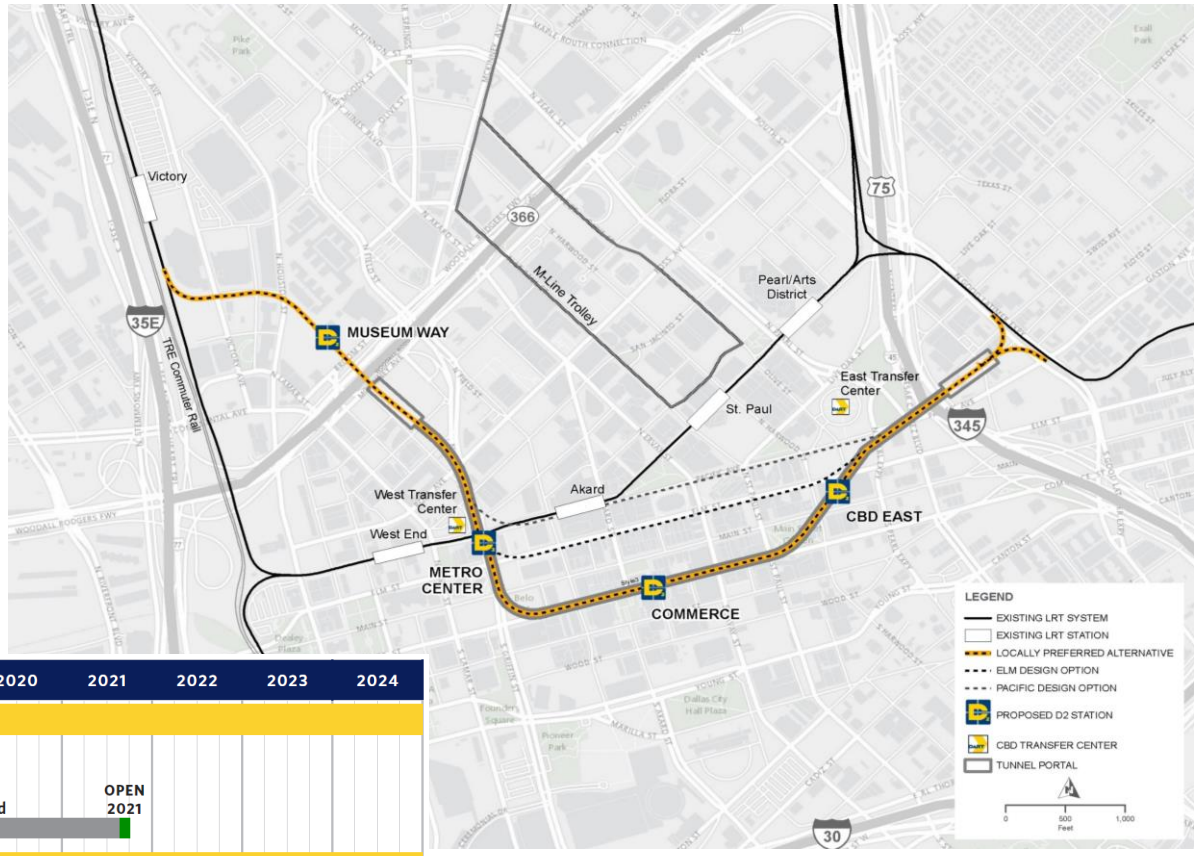
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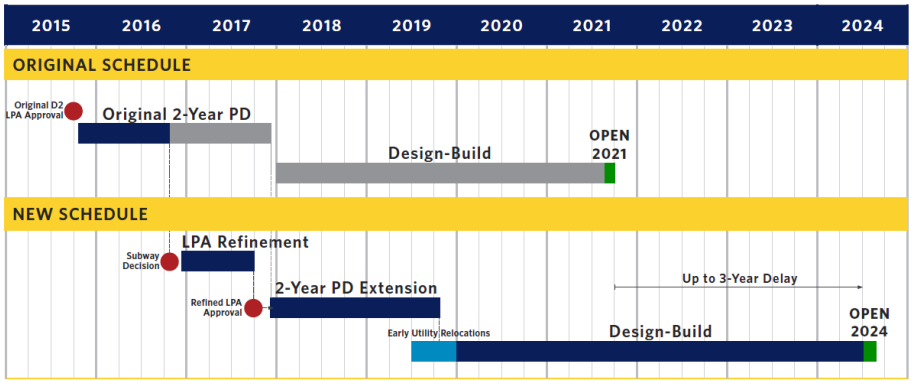
Cotton Belt: Recent Activities

- Debt Resolution passed by DART Board on September 13, 2017
- Data Gathering/Analysis
- Design activities



D2 – Downtown Dallas Second Alignment





Preliminary Schedule subject to determination of subway alignment and construction methods

Questions?



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