Transportation Alternatives

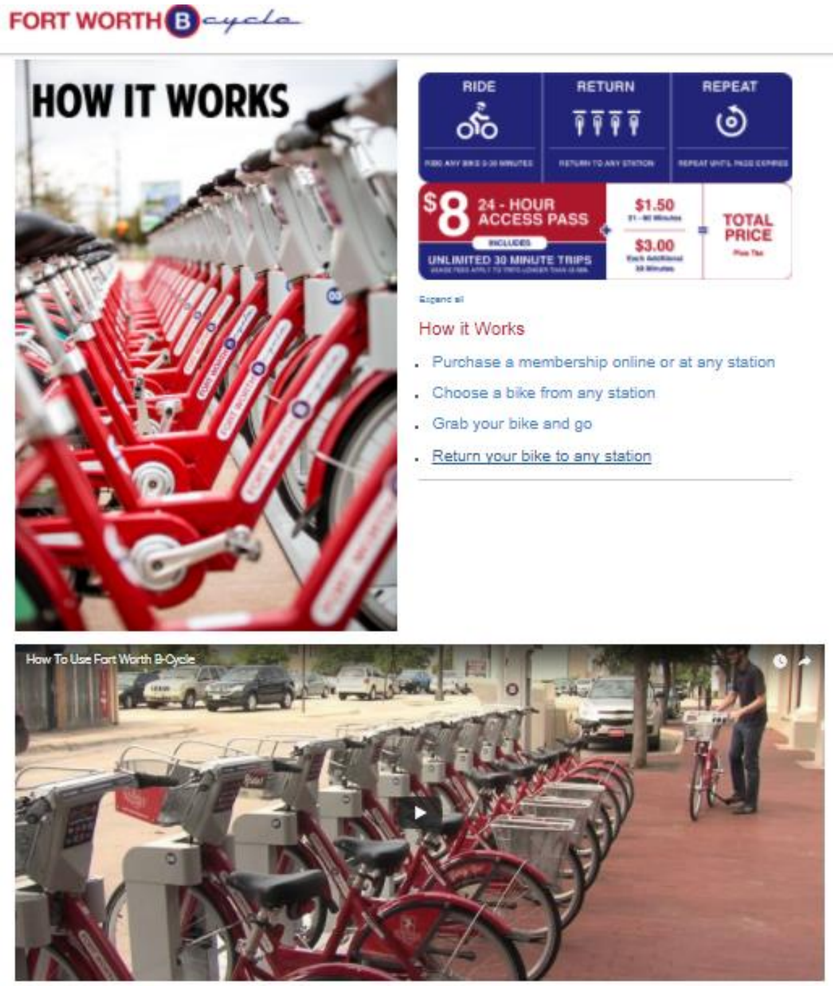
Bike Share

Peter J. Braster
Director of Special Projects

Bike Share

- Two Forms of Bicycle Rentals

  Docked:
  - Often Public Private Partnerships with cities paying for stations
  - Stations are Expensive
  - Only Offer Point to Point Rides



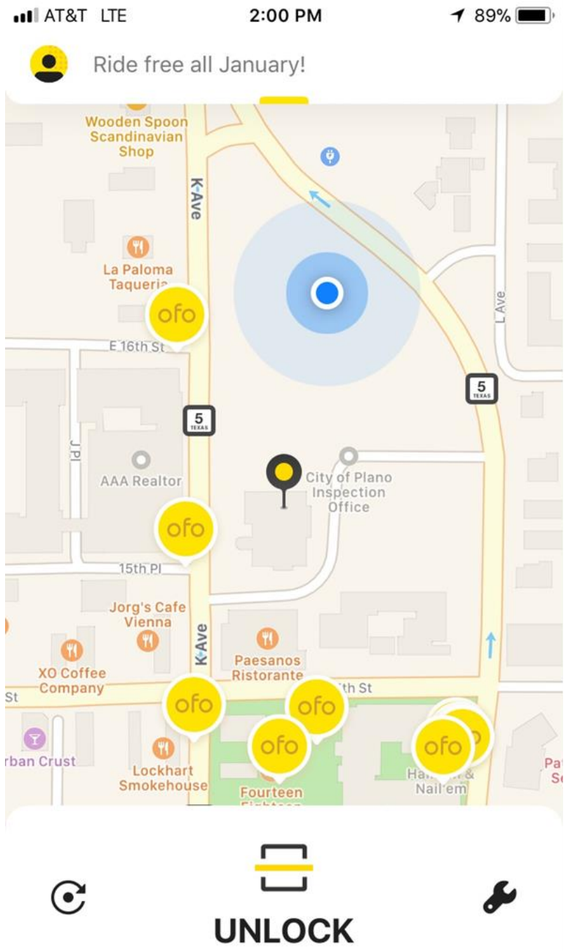
Bike Share

- Two Forms of Bicycle Rentals
  - Dockless
    - No City Participation Needed
    - Rides Not Limited by Dock Location



Dockless Bike Share

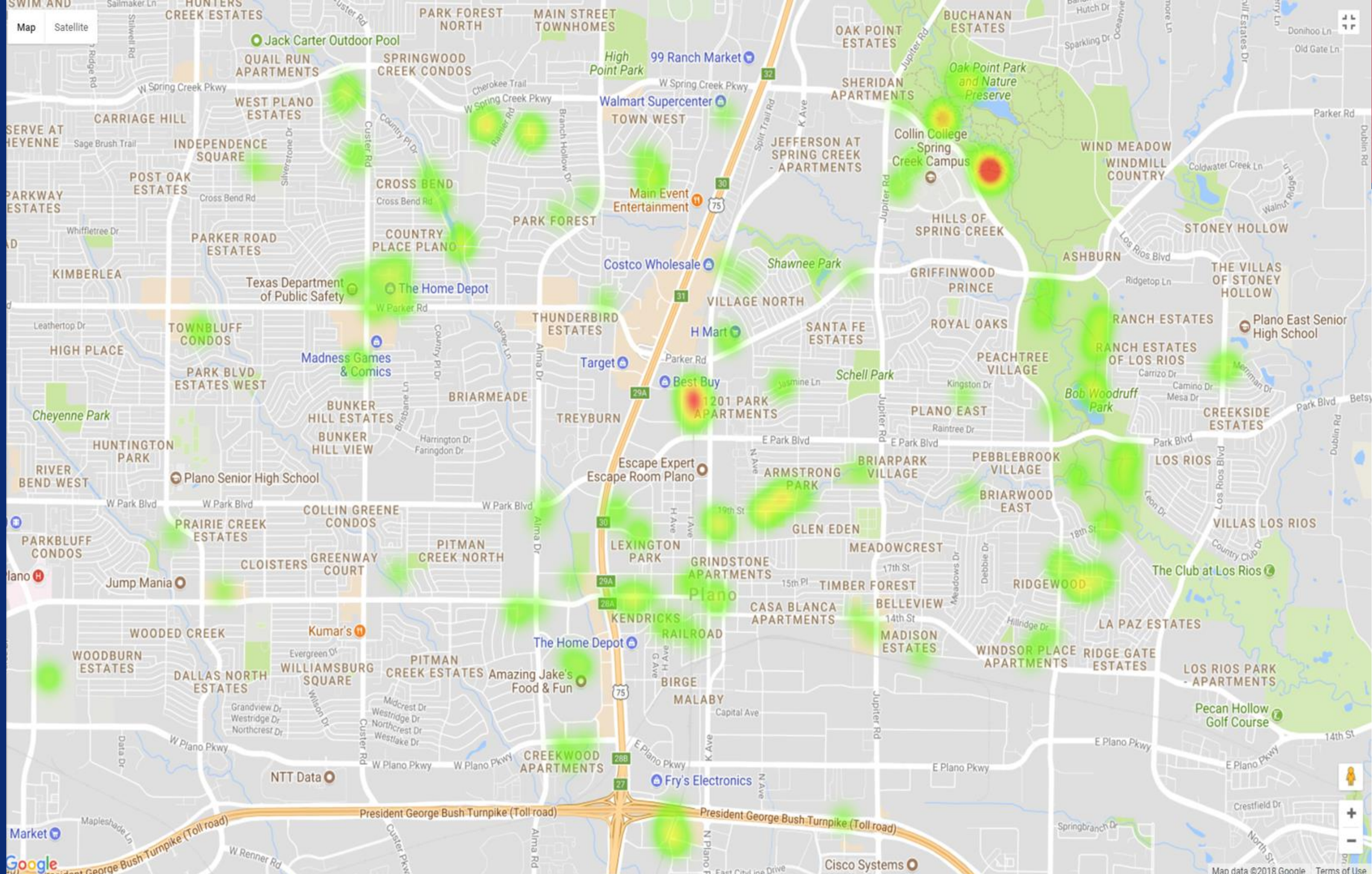
- How it works:
  - Download an App
  - Set up an account
  - Find the closest bike on the App
  - Use the App to unlock the bike
  - Ride! It's $1 per hour
  - Park the bike properly. Your charges stop when you lock the bike.



Dockless Bike Share

- Do people really use them?
  - Yes
- Why are they all over the place?
  - Dockless bike share works that way – waits for the next rider
- What are we going to do about it?
  - Issue permits allowing use of City property
  - Permit will establish performance standards

Where the Bike Are
LimeBike Heat Map



Dockless Bike Share

- Allow Bike Share by Permit
- Permit will have Performance Standards:
  - Where the Home Zones are….
    - Home Zones = Where companies can initially stage bicycles for rental
    - Engineering will review where and how many bicycles can be at each location

Dockless Bike Share Permit

- Performance Standards:
  - Bicycles
  - Bicycle Parking
  - Communication with City and Customers
  - Operations and Maintenance
  - Levels of Service
  - Reporting

Dockless Bike Share

- Who to call:
  - OFO:  940-441-5478
  - VBike:  214-800-9875
  - LimeBike:  972-672-4071