

To the esteemed member of council for the City of Plano,

September 4, 2018

We are The KARDBOARD BOX, INC. We are applying for a Special Use Permit for an arcade so that we can open a computer gaming lounge. At 2963 West 15th Street unit 2995 Plano, TX. We will have 25 computers and 3 gaming consoles. The KARDBOARD BOX, INC will rent time on these machines for our customers to play games and socialize with other gamers and friends. We are planning on having 2

Vending machines for pre-packaged snacks and cokes. (No alcohol) The average gamer today is around

35 years old, however our target customer will be between the ages of 15-35. Our hours are Monday to Sunday from 11am to 1am. Our customers will have head sets and microphones to play and talk to each other so the noise level should not be excessive.

We ask the City Council to waive the 300' separation form residentially zoned property and to reduce the distance to a public school from 1000' to 300' as per article 15.100 of the Zoning Ordinance. Our business faces away from the residential properties behind us and we are separated by an alley and a solid Masonry wall. The KARDBOARD BOX, INC. will also face away from the school and is separated by other businesses and a street.

There has been some concern by residents that our customers might use the computers at The KARDBOARD BOX, INC. to hack into their wifi. We would like to address these concerns. First and foremost our 25 computers will not have the capability to access WIFI. Our computers will be hardwired into our internet network so there is no use for WIFI capabilities. I would also like to point out that residential WIFI has a very limited range and when we checked on August 29th no residential WIFI could reach through the two brick walls to get to our facility. Lastly the owner of each WIFI has the responsibility of operating their own network in a secure manner using the practices like the ones found at <https://www.sophos.com/en-us/security-news-trends/best-practices/wi-fi.aspx> or <https://jumpcloud.com/blog/best-practices-for-wifi-security/> .

If these basic practices aren't being followed then WIFI networks are susceptible to compromise regardless of the presence of a computer arcade.

As a child a cardboard box was only as boring as your imagination. It could be a spaceship, a pirate ship, or a submarine. Whith a cardboard box you could be anything. Computers and games played on them are the modern day cardboard box, opening up worlds and universes previously only visited in dreams and imagination. At The KARDBOARD BOX, INC. we hope to explore new worlds and nurture the imagination of gamers of all ages. To remind people that without wonder and the creative imagination, games nurture, innovation would dwindle and the world would stagnate.

I am sincerely,

Jessy Zarete
President of The KARDBOARD BOX, INC