Plano
City of Excellence

Wayfinding Sign Update

visitPlano

Wayfinding Sign Update

- 2015 – Wayfinding Task Force Established
- 2016 – Selection Process Completed for Wayfinding Consultant
- 2017 - Contract Executed with Corbin Design, Inc.
- 2017 – 2018 Consultant and Task Force Developed Wayfinding Plan

Task Force Participants

- Jamee Jolly – Plano Chamber of Commerce
- Katie Gimenez, Plano Chamber of Commerce
- Alex Hargis – Historic Downtown Plano Association
- Brenda Sanchez – Texas Department of Transportation
- Lyle Miller – Dallas Area Rapid Transit
- Michael Miles – Dallas Area Rapid Transit
- Yang Ouyang - North Texas Tollway Authority
- Sally Bane – Executive Director Plano Economic Development
- Karen Rhodes – Director Budget and Research
- Shannah Hayley – Director Communications and Community Outreach
- Robin Reeves – Director Parks and Recreation
- Mark Thompson – Visit Plano Manager
- Michelle Hawkins – Arts and Events Manager
- Mark Jerrell – Plano Event Center Manager
- Brian Shewski – Traffic Engineering Manager
- Elizabeth Del Turco – Senior Park Planner

Wayfinding Sign Update

- Design reviewed by TxDOT, NTTA and DART
- $1,500,000 Hotel Occupancy Tax Funds have been set aside for Wayfinding Signs
- No General Fund Dollars will be used for this project
- Seeking Council consent to move forward with construction document preparation and bidding

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Presentation

Jeff Frank – Lead Designer, Corbin Design