Plano City of Excellence | Memorandum

Date: August 21, 2019

To: Mark Israelson, City Manager

From: Lori Feild Schwarz, Director of Neighborhood Services

Subject: Housing Trends Analysis

On Monday, August 26, 2019, Staff will be providing City Council with an update on the City's Housing Trends Analysis and Strategic Plan during the Preliminary Open Meeting. Staff will summarize portions of the presentation previously received by Council at the November 12, 2018 Preliminary Open Meeting. The City's consultant on this project, Economic and Planning Systems, will also be presenting new and updated housing trends data to Council.

Both previous presentations to City Council regarding the Housing Trends Analysis may be viewed on the City website at https://www.plano.gov/210/Plano-TV The planned public outreach process and request for the appointment of the Advisory Committee was presented at the February 26, 2018 meeting, which may be viewed, under the "Additional Item" of the Regular Agenda. The November 12, 2018 presentation may be also be viewed online at 20 minutes and 38 seconds into the Preliminary Open Meeting. All background materials for the development of the Housing Trends Analysis, the associated presentations and discussions that occurred during the 2018 Plan process, as well as The Housing Trends Analysis and Strategic Plan Final Report may be accessed online at https://www.plano.gov/3322/Housing-Survey

After the presentation, both Staff and the Plan's consultant will be available to answer questions. We are also seeking further direction on the development of housing policies and strategies from City Council at the August 26 meeting.

xc: Jack Carr, Deputy City Manager
Shanette Eaden, Housing and Community Services Manager