



PLANO CITY COUNCIL

WILL OPEN THE MEETING AT 5:00 PM AND IMMEDIATELY THEREAFTER CONVENE INTO EXECUTIVE SESSION, FOLLOWED BY THE PRELIMINARY OPEN MEETING VIA VIDEOCONFERENCE, AUGUST 24, 2020, IN COMPLIANCE WITH VERNON'S TEXAS CODES ANNOTATED, GOVERNMENT CODE CHAPTER 551 (OPEN MEETINGS ACT), AS FOLLOWS:

Our Vision - Plano is a global economic leader bonded by a shared sense of community where residents experience unparalleled quality of life.

This Council Meeting will be held via videoconference. The City Council will participate remotely via videoconference. The facility will not be open to the public.

Members of the public are entitled to participate remotely via broadcast by webinar at the following URL location (registration is required by 5:00 p.m. on the day of the meeting):

https://plano.zoom.us/webinar/register/WN_7v09fUrVTNecLjGqyVfm5w

The meeting will be live streamed on Plano's website at www.planotv.org for those wanting to watch the meeting but not address the Council.

Emails regarding agenda items may be submitted to councilcomments@plano.gov by 5:00 p.m. on the day of the meeting.

CALL TO ORDER

EXECUTIVE SESSION

- | | | | |
|------|---|---------|---------|
| I. | Legal Advice | Mims | 15 min. |
| | a) Respond to questions and receive legal advice on agenda items | | |
| II. | Economic Development | Bane | 15 min. |
| | Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect. | | |
| III. | Personnel | Council | 30 min. |
| | Evaluation of Council Appointees | | |
| | a) City Attorney | | |

PRELIMINARY OPEN MEETING

- | | | | |
|----|--|---------|--------|
| I. | Consideration and action resulting from Executive Session discussion | Council | 5 min. |
|----|--|---------|--------|

II.	Designation of Council Member Grady as the City's applicant to the NLC Board of Directors, Finance Administration and Intergovernmental Relations Committee, and Military Communities Council.	Youngkin	5 min.
III.	Discussion and direction re: CARES Small Business Grants	Youngkin	30 min.
IV.	Campaign Finance Presentation	Mims	15 min.
V.	Consent and Regular Agendas	Council	5 min.
VI.	Council items for discussion/action on future agendas	Council	5 min.

In accordance with the provisions of the Open Meetings Act, during the Preliminary Open Meeting, agenda items will be discussed and votes may be taken where appropriate. The City Council may convene into Executive Session to discuss posted items in the session as allowed by law.

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Municipal/L Avenue, with specially marked parking spaces nearby. Access and special parking are also available on the north side of the building. The Senator Florence Shapiro Council Chambers is accessible by elevator to the lower level. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.



CITY OF PLANO COUNCIL AGENDA ITEM

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

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FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



CITY OF PLANO COUNCIL AGENDA ITEM

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

Legal Advice

a) Respond to questions and receive legal advice on agenda items

FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator: Lisa Henderson

CAPTION

Economic Development

Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect.

FINANCIAL SUMMARY

Not Applicable

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



CITY OF PLANO COUNCIL AGENDA ITEM

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

Personnel
Evaluation of Council Appointees
a) City Attorney

FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator: Lisa Henderson

CAPTION

Consideration and action resulting from Executive Session discussion

FINANCIAL SUMMARY

Not Applicable

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

Designation of Council Member Grady as the City's applicant to the NLC Board of Directors, Finance Administration and Intergovernmental Relations Committee, and Military Communities Council.

FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:

ATTACHMENTS:

Description

Upload Date

Type

Memo

8/18/2020

Memo

Date: August 18, 2020
To: Plano City Council
From: Brandi Youngkin
Subject: National League of Cities Board of Directors Nomination Process

Summary	<p>Each year the National League of Cities (NLC) opens the application process to serve on their Board of Directors. To be nominated to the Board of Directors, NLC strongly recommends that a candidate receive an endorsement from their state municipal league, in this case, the Texas Municipal League (TML).</p> <p>To be considered by the TML Board, the candidate must have the endorsement of his/her city council and must be the sole endorsed applicant from his/her city.</p> <p>Council Member Rick Grady is pursuing a position to serve on the NLC Board of Directors and will need the support of the Plano City Council in the application process.</p>
Background	<p>NLC is governed by a board of directors that is comprised of four officers (president, first vice president, second vice president, and immediate past president), all past presidents still in local government service, eight state league directors, seven advocacy committee chairs, and forty at-large members.</p> <p>NLC is a resource and advocate for municipal governments, serving the interests of 19,000 cities, towns and villages in the US as well as professionals working in local government.</p> <p>NLC serves as a convening organization, support network, and representative in federal affairs. Leading priorities for the group include the economy, infrastructure, public safety, technology, education, and families.</p> <p>The NLC Board of Directors position is a two year term.</p>



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

Discussion and direction re: CARES Small Business Grants

FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:

ATTACHMENTS:

Description

Memo

Upload Date

8/19/2020

Type

Memo

Date: August 19, 2020
To: Plano City Council
From: Brandi Youngkin
Subject: Small Business Grants – Phase 2

Summary The Collin County Commissioners Court reached a consensus on Monday, August 17, 2020 to run a countywide small business grant program of up to \$25,000 per business with total funding between \$15-20 million. The Court anticipates utilizing the National Council for Community Development (“NCCD” or “NDC”) to administer the program. Final details, including a third party administrator contract, should be approved at the Collin County Commissioners Court meeting next Monday, August 24, 2020. If approved, funding could be distributed to businesses by the end of September.

The Court reached general consensus on the items below:

- a. Program is available to ALL small businesses in Collin County (inside and outside of cities) with the exception of those located in the City of Dallas.
- b. A small business is defined as having revenues of less than \$5 million and 100 FTE’s.
- c. Businesses that previously received local CARES Act funding are eligible to apply and receive up to a total of \$25,000 combined from the programs. Example: A business that received \$15,000 from the McKinney program, is eligible to receive an additional \$10,000 from the County program.

The County asked that the cities assist with the marketing of this program in the same manner as the other Collin CARES programs.

Background According to a recent U.S. Census Bureau’s Small Business Pulse Survey (most recently conducted the week of June 21-27):

- Over 80% of Texas businesses reported that COVID-19 had a moderate or large negative effect on their business;
- 45% of Texas businesses reported decreased weekly revenues (in mid-April, 75% of Texas businesses reported decreased weekly revenues);
- Over 60% of Texas businesses thought it would take an additional 4 or more months to return to normal business operations;
- ~73% of Texas businesses had received PPP funding; and
- Less than 4% of Texas businesses had received funding from state or local programs.

Below are a list of considerations for offering a second round of small business grants.

- Businesses are continuing to struggle to attain pre-pandemic revenues, despite decreased operational restrictions
- Businesses that received Paycheck Protection Program (PPP) funds in April/May have expended those funds

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- Many businesses owned by people of color and women were left out of PPP; they did not have strong banking/accounting relationships and were denied PPP loans or declined to apply; many of these businesses are home-based
 - Business owners are exhausted – they are trying to manage their business, adapt to new operational restrictions/requirements, and obtain funding/financing to allow their business to continue to operate
 - CARES Act funding is “use it or lose it”
 - Program should:
 - Be easy to understand
 - Small business owners should know exactly how the maximum grant is calculated, the eligible uses for grant funds, and the documentation required to be submitted
 - Many business owners are unable to hire an accountant to apply on their behalf; they are completing grant applications on their own and after hours (and they may not have easy access to required documents)
 - Many business owners felt confused by the changing regulations regarding PPP; they are wary of programs that are complex and might lead to misunderstandings/repayments
 - Allow for small businesses to qualify for the maximum amount of grant available
 - Allow grant funds to be used for working capital, including payroll, rent/mortgage expenses, PPE, marketing, etc.
 - Each small business has been uniquely affected by COVID-19 and its impact on business revenues and expenses (i.e. landlord’s agreement to waive/defer rent, significant PPE costs, new/expanded online presence)
 - Allow as many businesses as possible to be eligible
 - Home-based businesses, non-profits, and franchises contribute to economic output and many of these businesses are employers

Below is a list of positive reasons for a Third-Party Administrator (“TPA”).

- A TPA will manage the pre-application/full application process:
 - Design marketing materials including flyers, FAQs, and infographics;
 - Respond to applicant’s questions via email and telephone;
 - Conduct initial eligibility screening; and
 - Conduct lottery, if needed.
- A TPA will process and underwrite all full applications, including:
 - verifying eligibility for the program including business location, time in business, business structure, number of employees, identification of owners, etc.;
 - determining maximum grant amount by verifying supporting documentation and will review application for red flags in tax returns, bank statements, business formation paperwork, etc.;
 - reviewing the work of Processors and Underwriters to ensure consistency and quality of work; and
 - reviewing the SAM, CAIVRS, and OFAC/Treasury databases to ensure that business/business owner is eligible to receive federal funding and perform any other required delinquency verification (bankruptcy, property tax liens, franchise account status, etc.).
- A TPA will ensure that grant agreements are signed and funds are timely disbursed.



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator:

CAPTION

Campaign Finance Presentation

FINANCIAL SUMMARY

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:



**CITY OF PLANO
COUNCIL AGENDA ITEM**

Council Meeting Date: 8/24/2020

Department: City Secretary

Department Head:

Agenda Coordinator: Lisa Henderson

CAPTION

Consent and Regular Agendas

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**CITY OF PLANO
COUNCIL AGENDA ITEM**

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Department Head:

Agenda Coordinator:

CAPTION

Council items for discussion/action on future agendas

FINANCIAL SUMMARY

Not Applicable

FUND(S):

COMMENTS:

SUMMARY OF ITEM

Strategic Plan Goal:

Plano Tomorrow Plan Pillar:
